

# Macomb County & Southeast Michigan Regional Trends

Macomb County Planning & Economic Development



# OVERVIEW



Understanding trends between the people and the economy is important to determine the progress of a city, community, or county. This is why to ensure all places in Macomb County succeeds, the Macomb County Planning & Economic Development (MCPED) tracks socio – economic data not only about Macomb County but for the entire Southeast Michigan (SEMCOG) Region. The main focus of this it to analyze population, employment, workforce and industry data then determine proper initiatives to increase the quality of life for all.



**Population**



**Community**

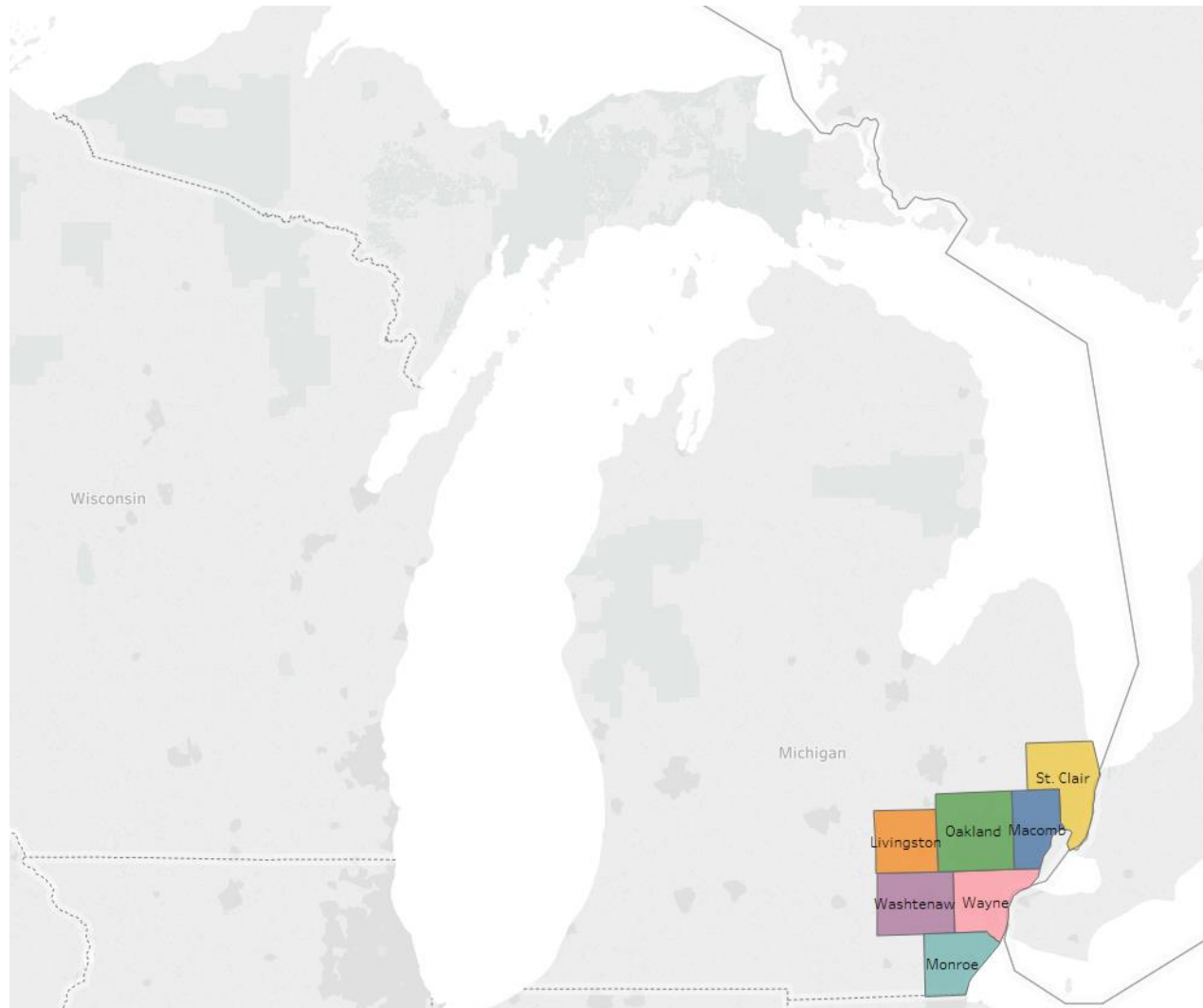


**Workforce**



**Industries**

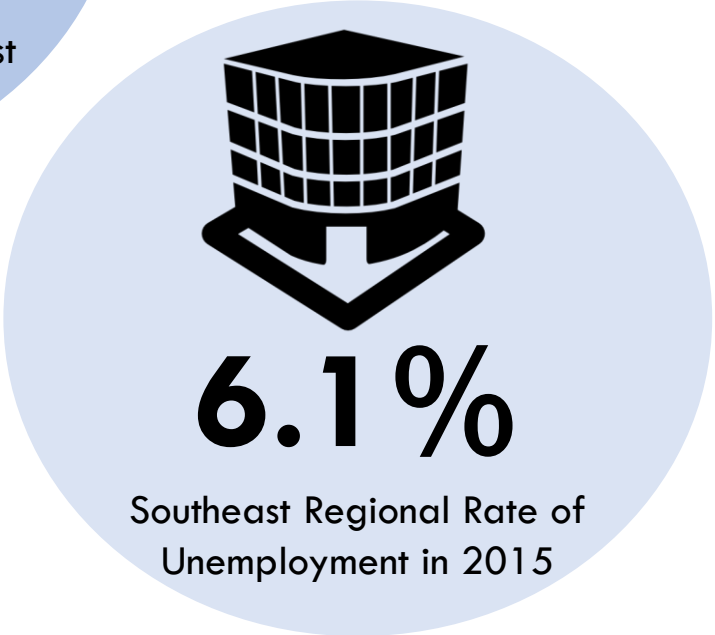
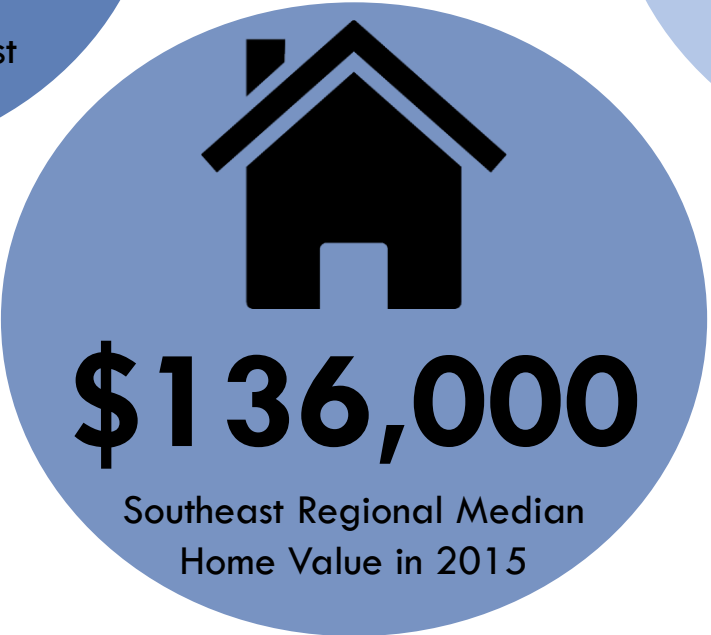
# OVERVIEW: Southeast Region



The Southeast Michigan (SEMCOG) Region consists of:

- Macomb County
- Oakland County
- Wayne County
  - City of Detroit
- St. Clair County
- Livingston County
- Washtenaw County
- Monroe County

# OVERVIEW: Regional Snapshot



# POPULATION

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## Demographic Data

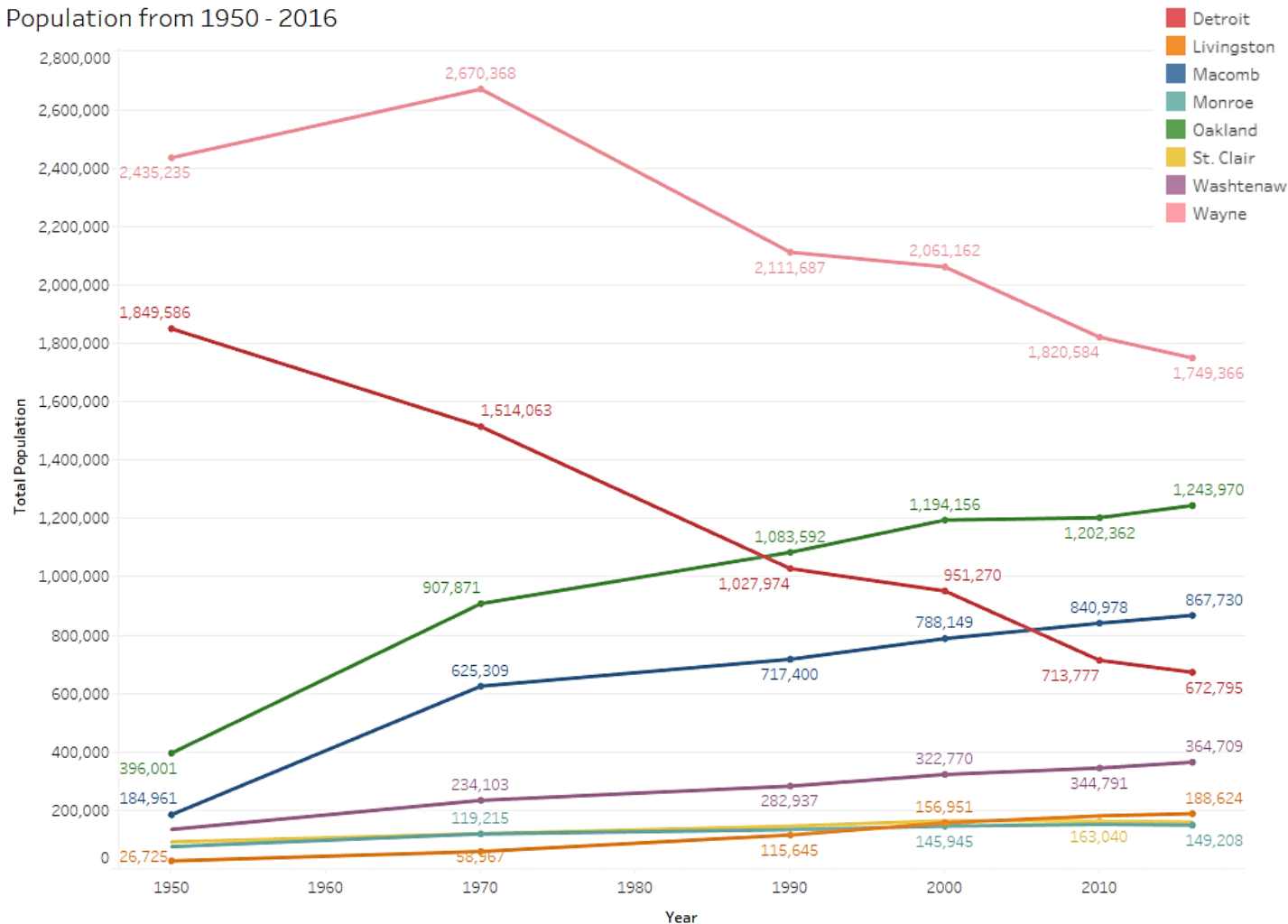


To increase the quality of life for all, demographics must be studied to understand the diverse people that live within the county and determine how to project services and resources to suite the current and future generations. The following subsections will highlight a number of demographic benchmarks that are shaping the current and future needs of Macomb County. These trends will undoubtedly have an impact on the provision of services in Macomb County. The following analysis will incorporate geographic, population, race, age, gender and income initiatives.

# POPULATION: Regional Trends



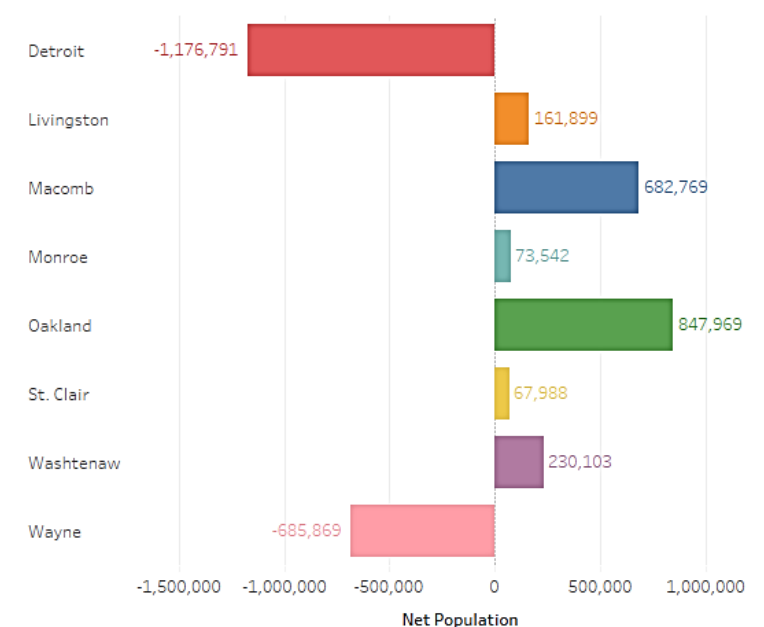
Population from 1950 - 2016



**41.2%**  
Regional Population  
Growth from  
1950 - 2016

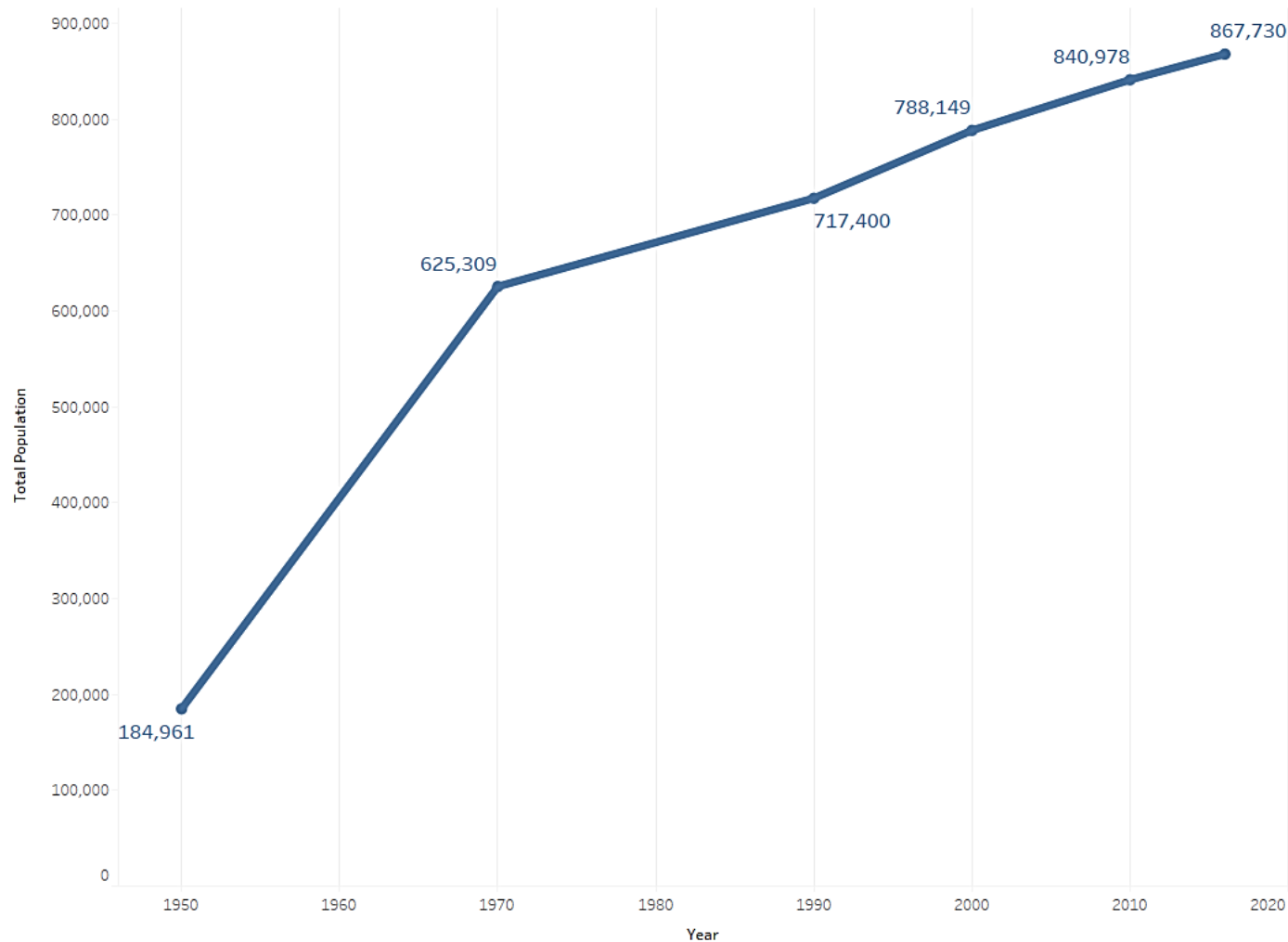
**1.4M**illion  
Regional Population  
Increase from  
1950 - 2016

Population Change from 1950 - 2016



\*Data from SEMCOG

# POPULATION: Macomb County Trends



**3rd**  
Most Populous County  
in Michigan

**682,769**  
Population Increase  
from 1950 - 2016

**361%**  
Population Growth  
from 1950 - 2016

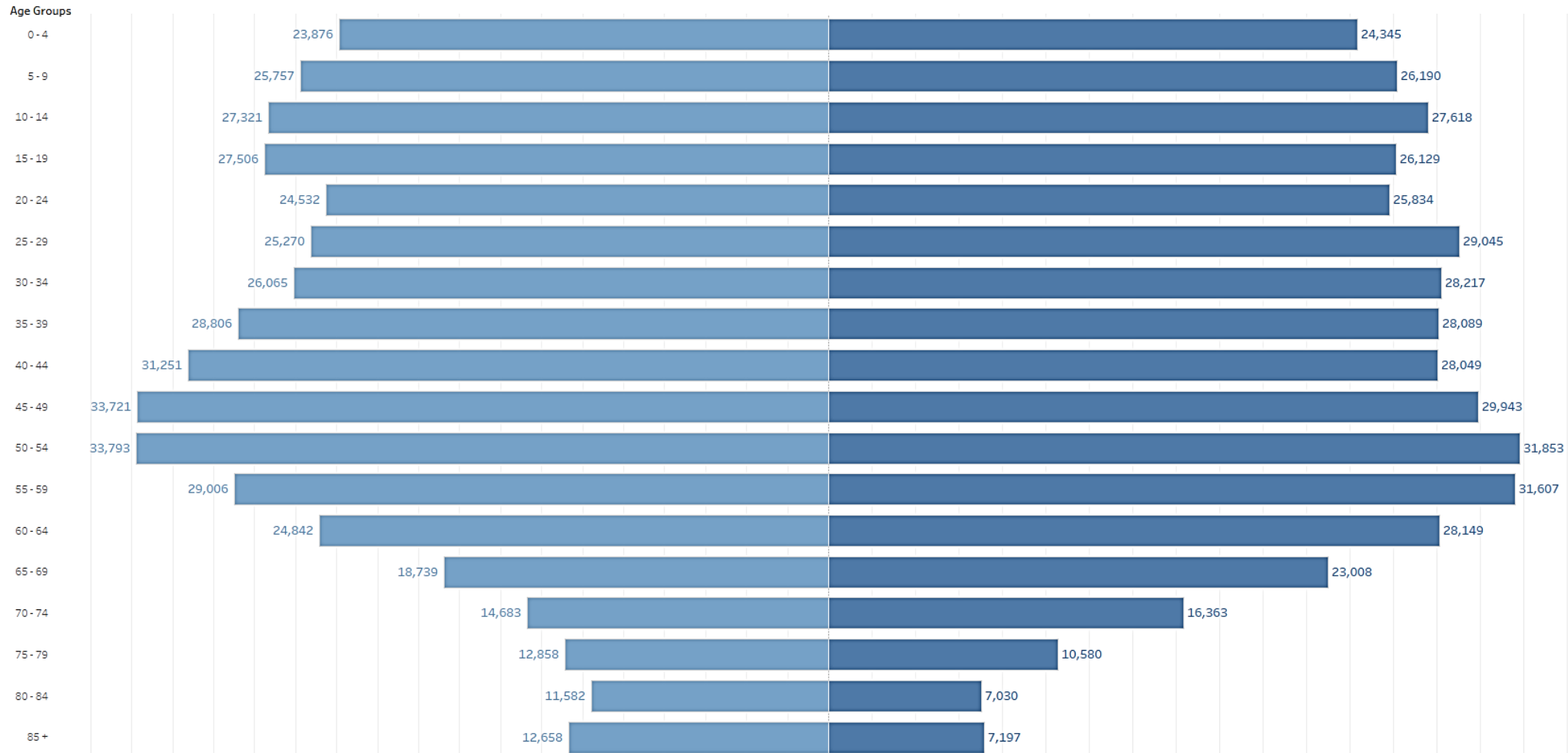
\*Data from SEMCOG

# POPULATION: Macomb County Trends



FEMALE = 432,266

MALE = 429,246



2016  
Population in  
Macomb  
County by  
gender and  
age groups.

\*Data from 2016 American Community Survey

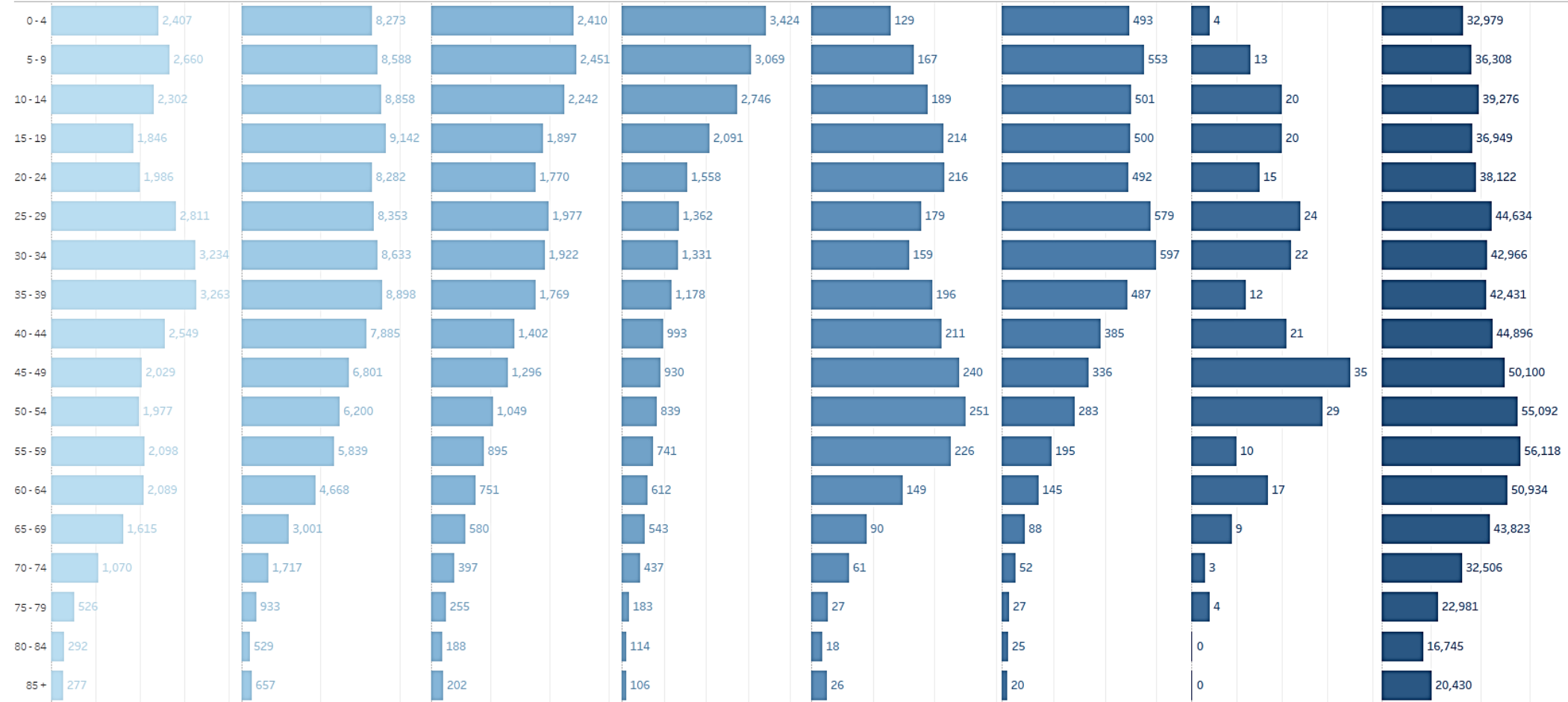


# POPULATION: Macomb County Trends



Race	Population
Asian	35,031
Black	107,257
Hispanic	23,453
Multi-Race	22,257
Native	2,748
Other Race	5,758
Pacific-Islander	258
White	707,290

## Age Groups



2016  
Population in  
Macomb  
County by  
race and age  
groups.

\*Data from 2017 Census Bureau

## Household Data

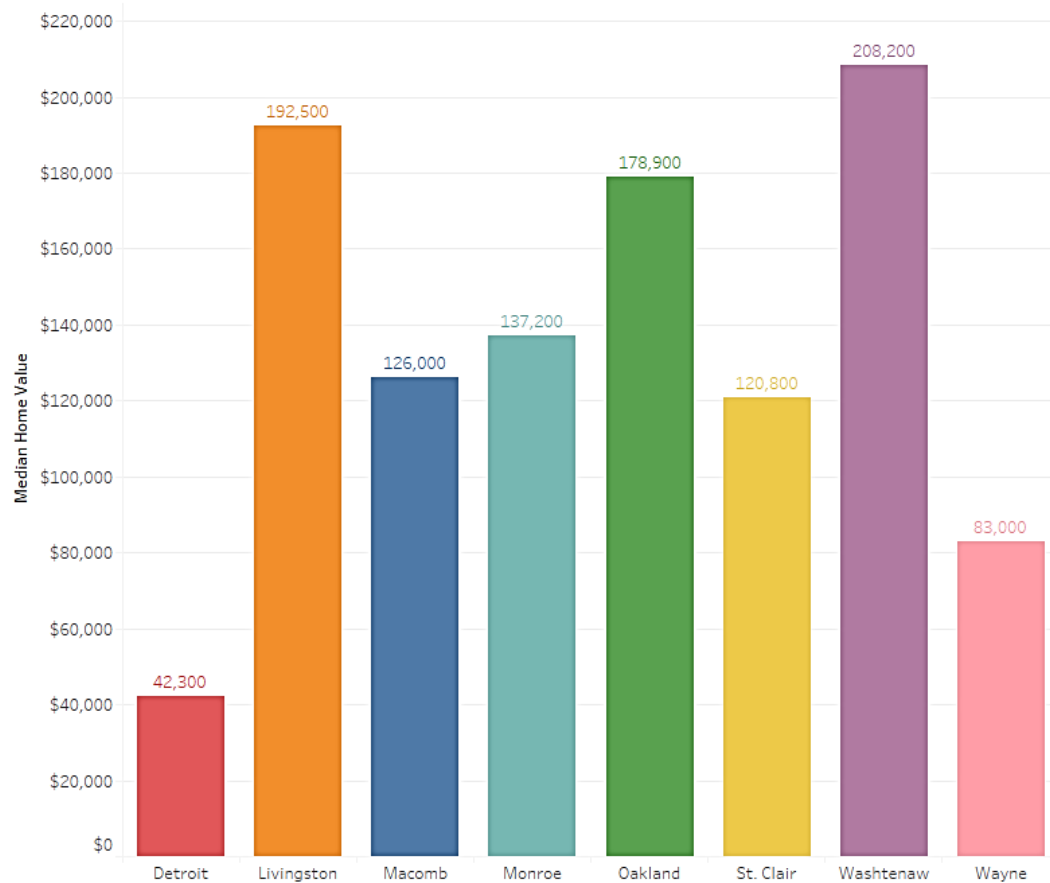


It's important to analyze trends at a larger scale, but it is as well as to do the same for smaller scales to understand what trends are happening at a community level. Macomb County has 27 individual and unique townships, villages, and cities. For the purpose of analysis these 27 communities are grouped together by the geographic section in Macomb County of either Northern, Central, or Southern. This will show the distribution of population and the change of other important community factors, like home values and household incomes for the different sections and communities.

# COMMUNITY: Regional Trends



Median Home Values

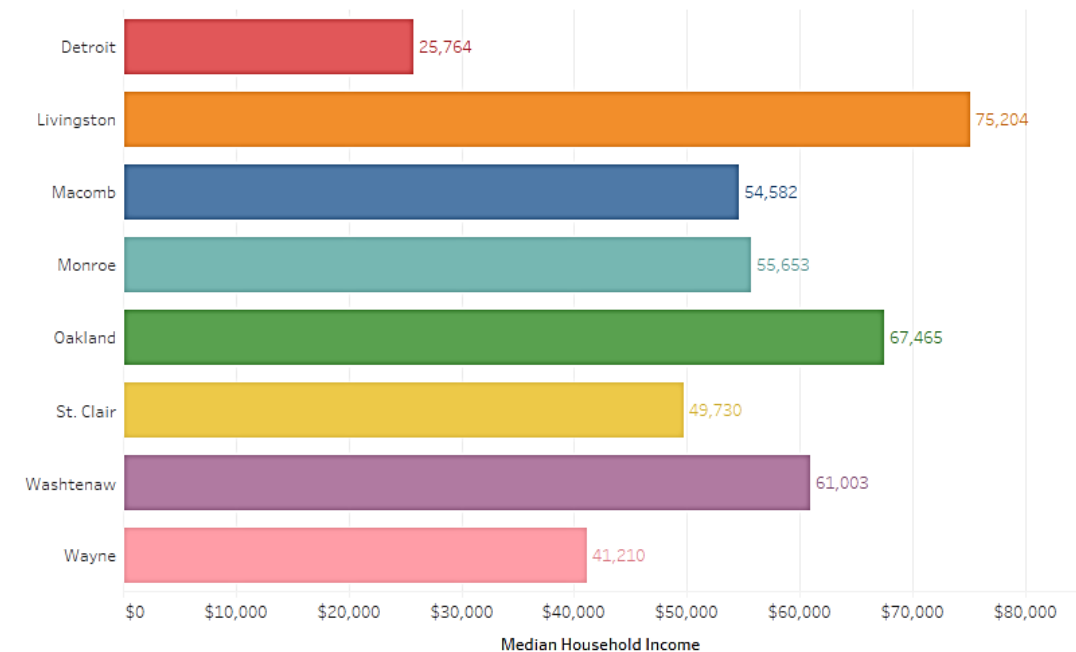


**\$136,113**  
Regional Median Home Value in 2015

**\$53,826**  
Regional Median Household Income in 2015

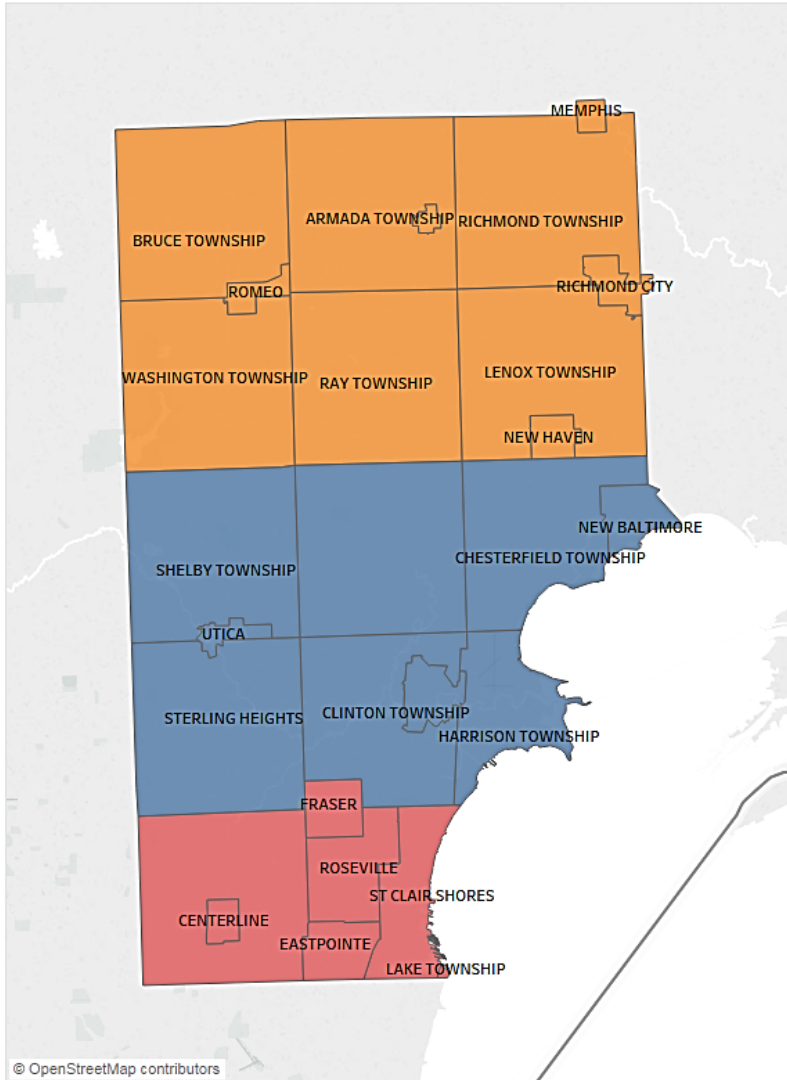
- Detroit
- Livingston
- Macomb
- Monroe
- Oakland
- St. Clair
- Washtenaw
- Wayne

Median Household Income

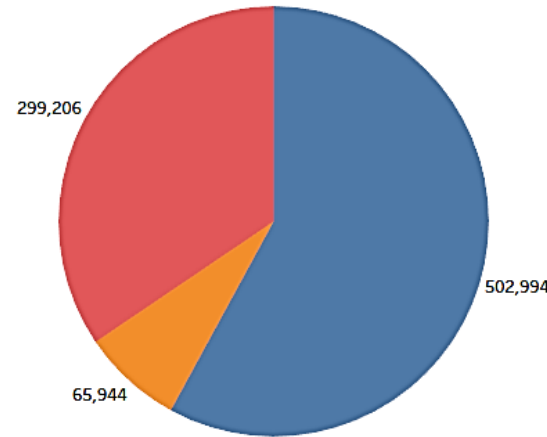


\*Data from SEMCOG

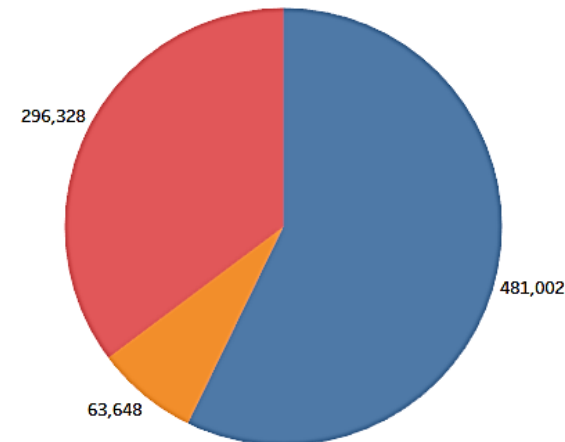
# COMMUNITY: Macomb County Trends



2016 Population



2010 Population



**867,730**

Population in Macomb County in 2016

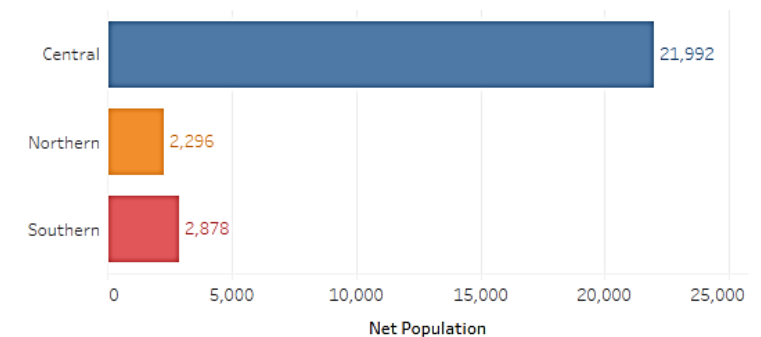
**26,725**

Population Increase in from 2011 - 2016

**Central**

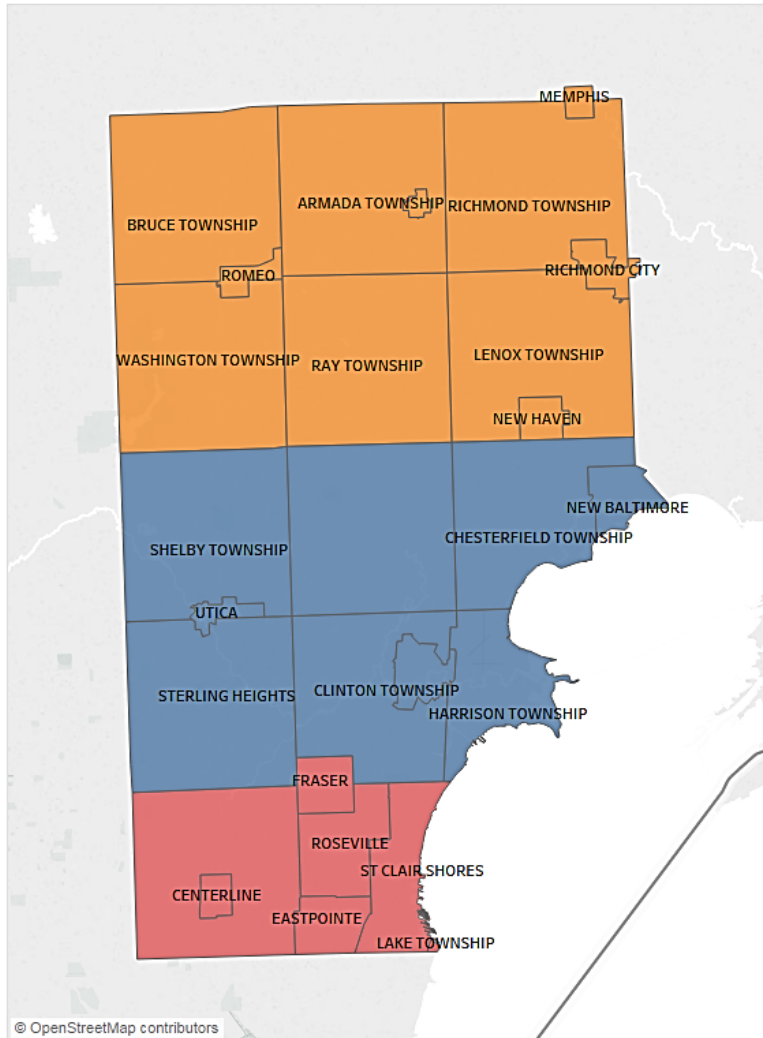
Most Populous Section in Macomb County

Population Change From 2010 - 2016

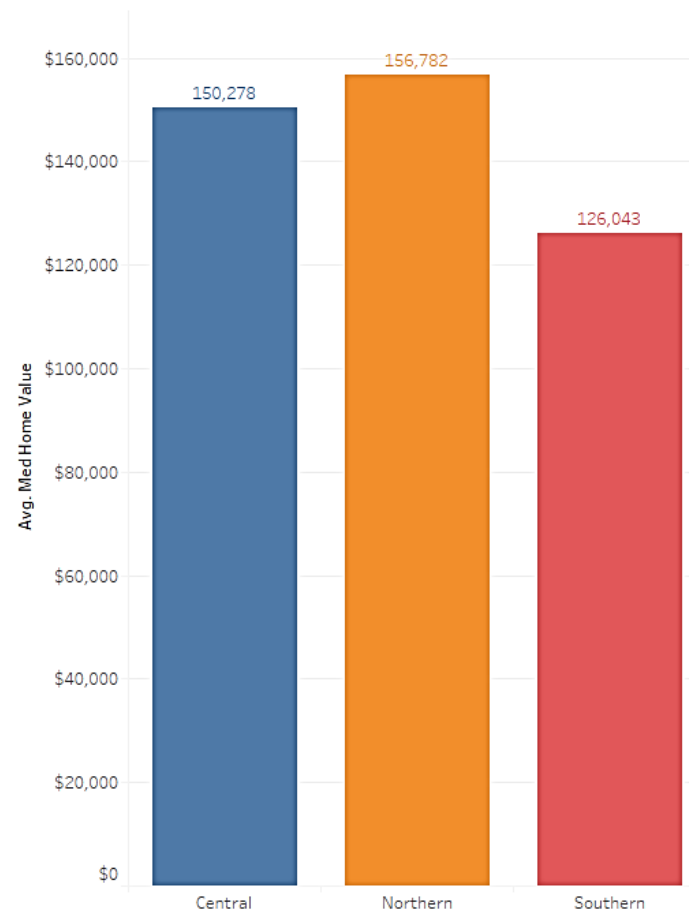


\*Data from 2016 American Community Survey

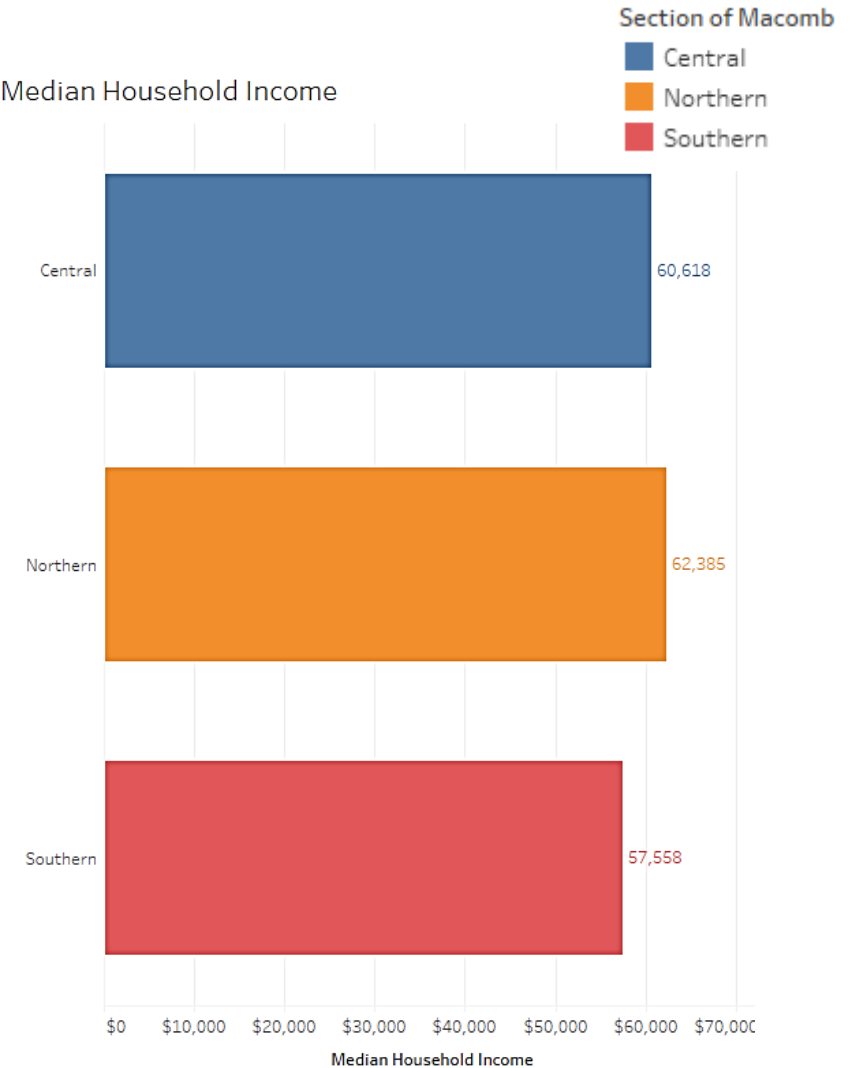
# COMMUNITY: Macomb County Trends



Median Home Value



Median Household Income



\*Data from 2016 American Community Survey

# WORKFORCE

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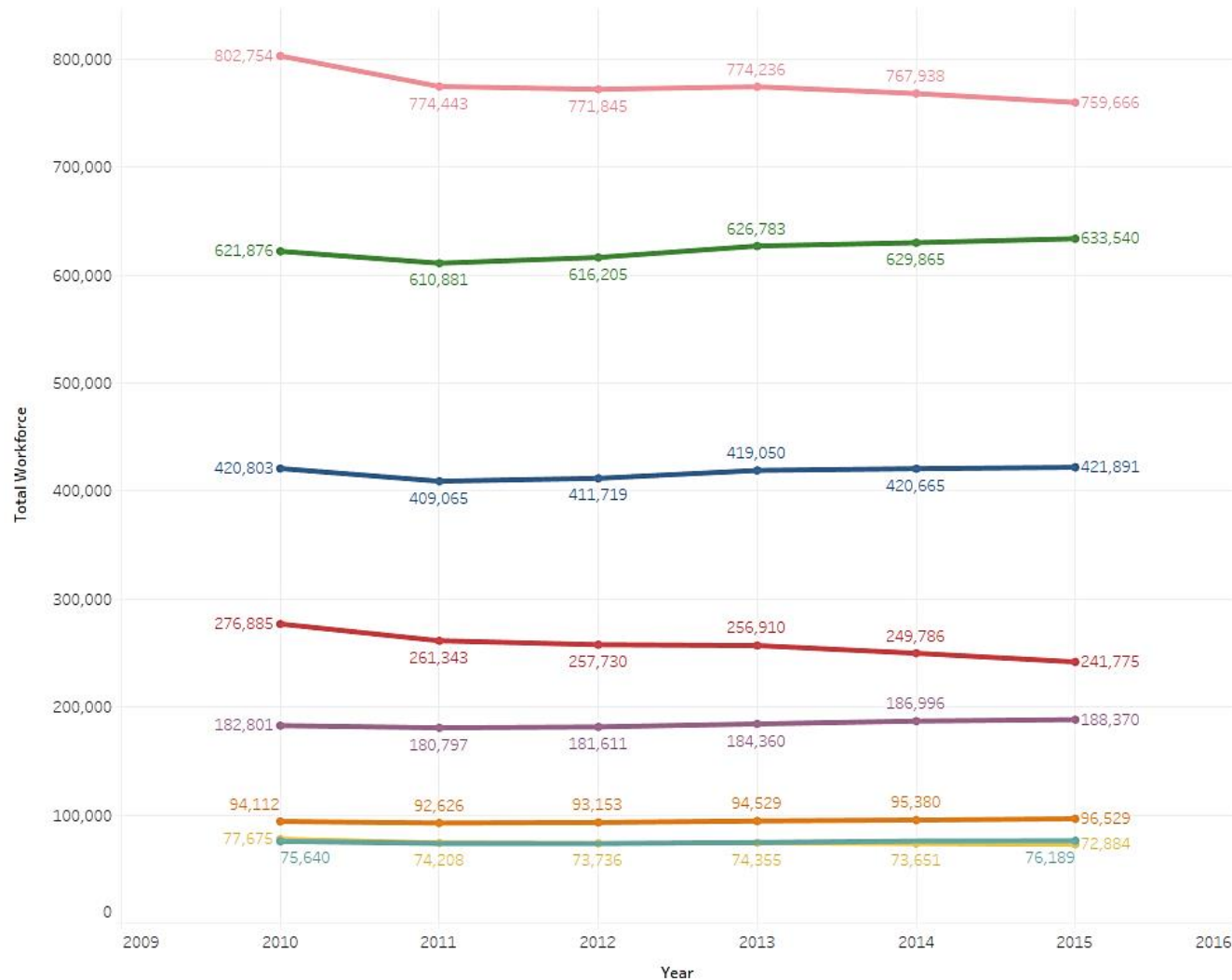


## Labor Force Data



A community's labor force is an essential community characteristic to analyze when gauging economic and quality of life vitality. The more robust the labor force of a community possesses, the more opportunity there is for local economic prosperity. As a local economy grows, the community has the ability to invest in many community and cultural amenities.

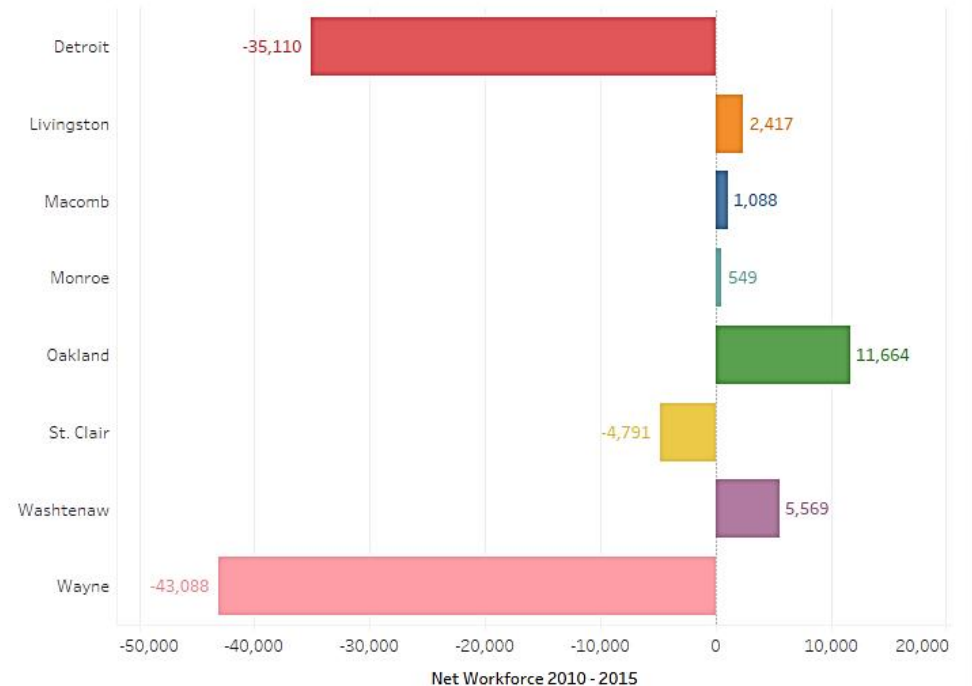
# WORKFORCE: Regional Trends



**2.5 Million**  
Regional Workforce  
Population in  
2015

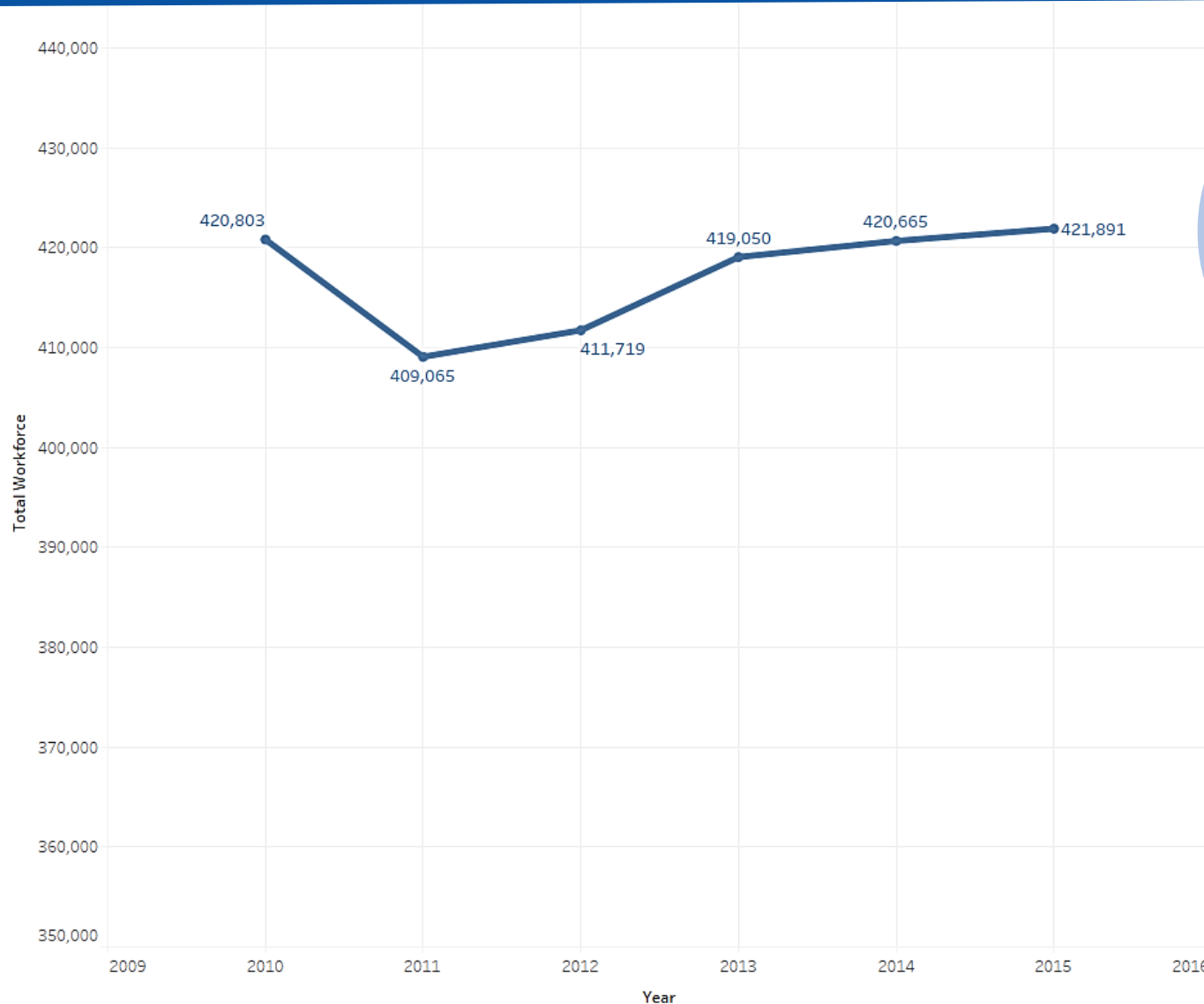
**61,702**  
Regional Workforce  
Increase from  
2010 - 2015

- Detroit
- Livingston
- Macomb
- Monroe
- Oakland
- St. Clair
- Washtenaw
- Wayne



\*Data from Department of Technology, Management, & Budget

# WORKFORCE: Macomb County Trends



**3rd**  
Most Workforce  
Population in  
Macomb County

**12,826**  
Workforce Population  
Increase from  
2011 - 2015

**3.2%**  
Workforce Population  
Growth from  
2011 - 2015

*\*Data from Department of Technology, Management, & Budget*

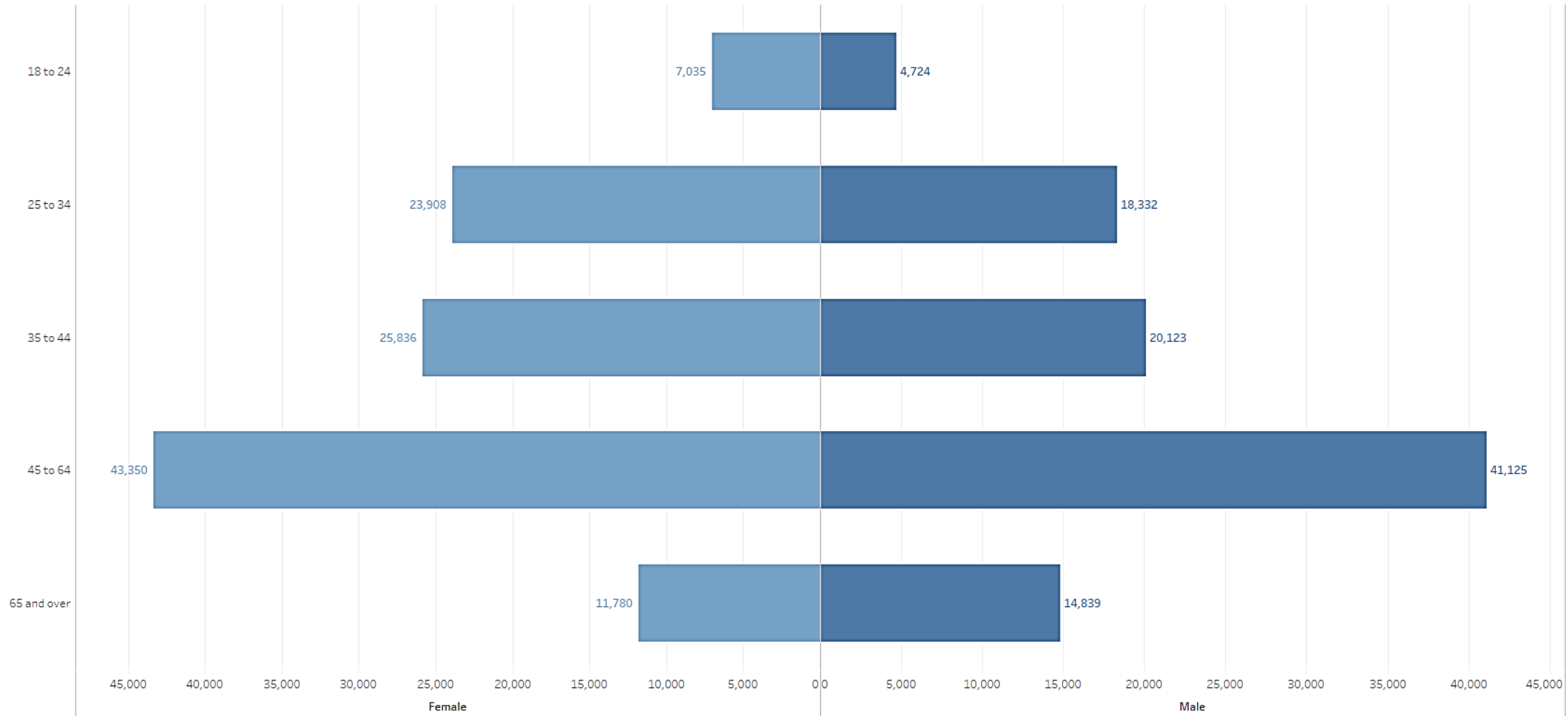


# WORKFORCE: Macomb County Trends



Females With Associates Degree or Higher = 111,909

Males With Associates Degrees or Higher = 99,143



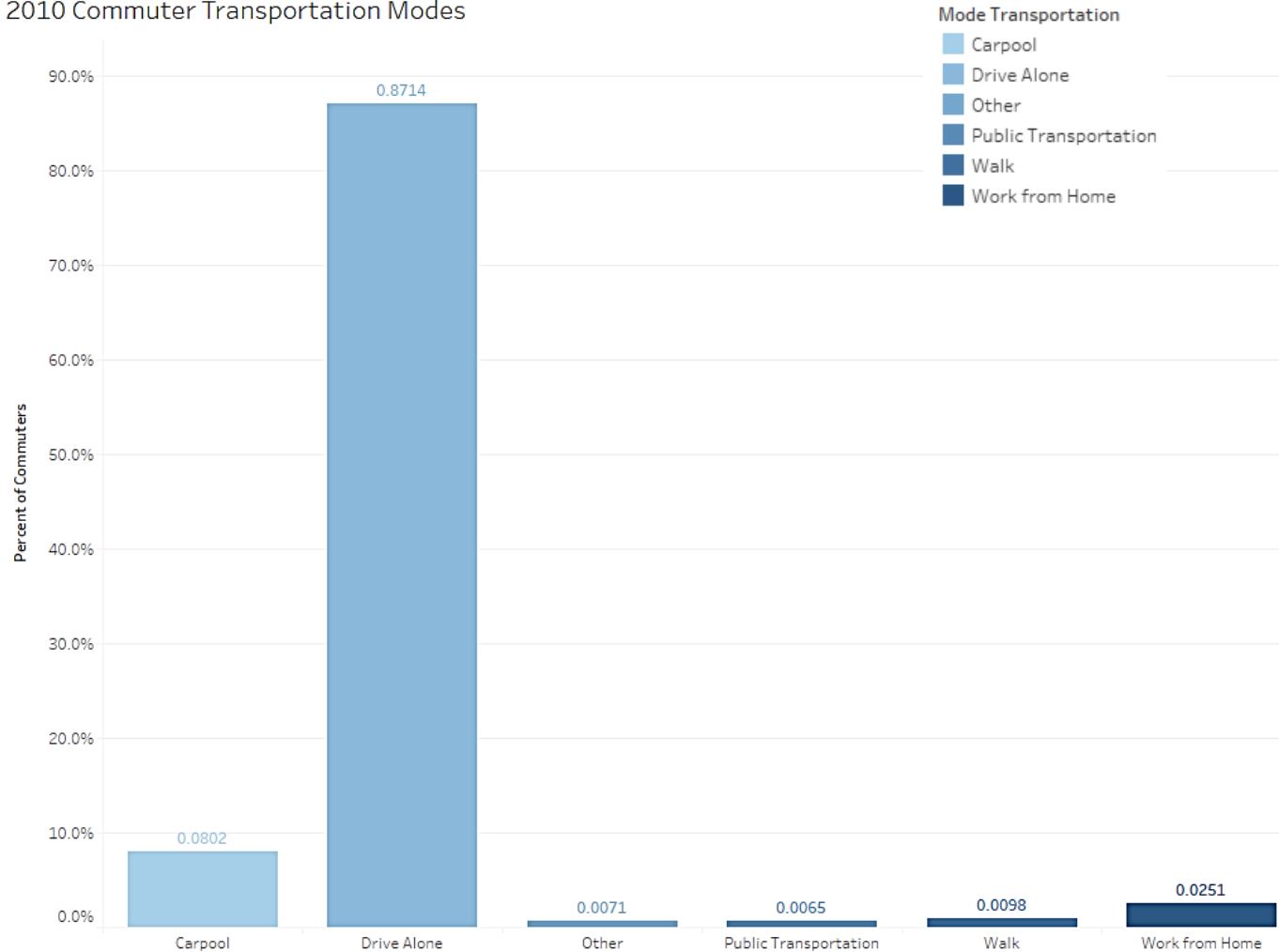
2015  
Population in  
Macomb  
County by  
race and age  
groups of  
who has an  
associates  
Degree of  
higher.

\*Data from American Community Survey

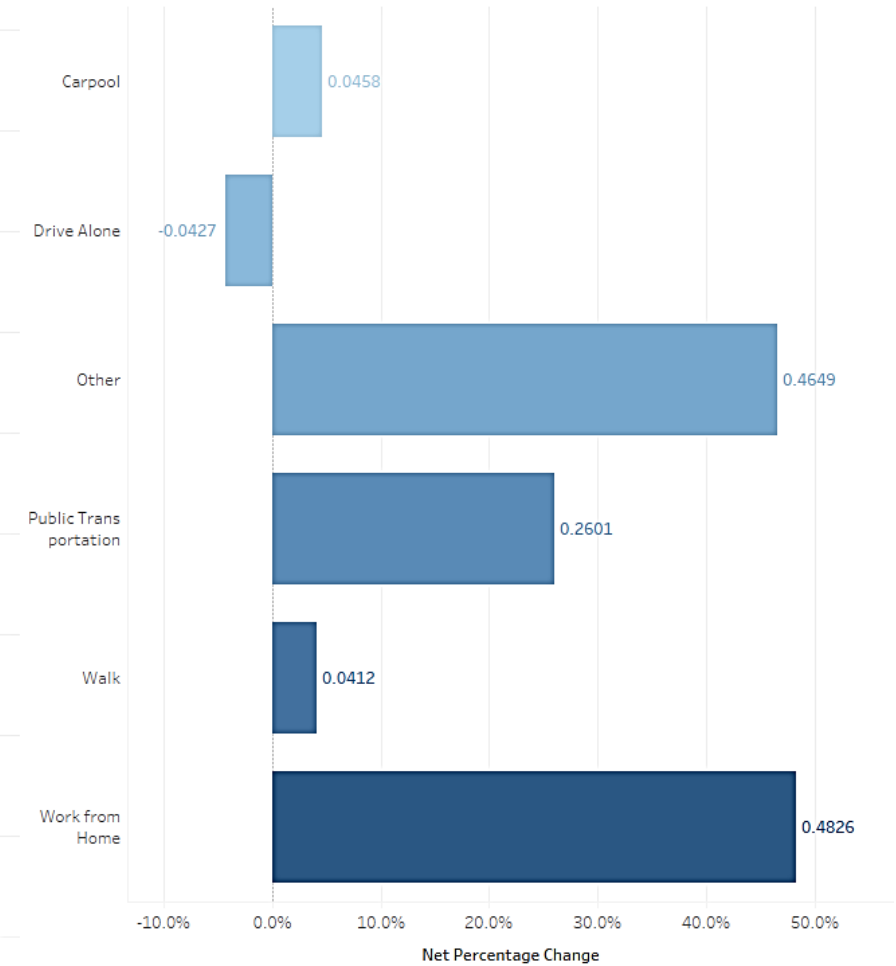
# WORKFORCE: Macomb County Trends



2010 Commuter Transportation Modes



Change of Commuter Transportation Modes 2000 - 2010



\*Data from American Community Survey

# INDUSTRIES

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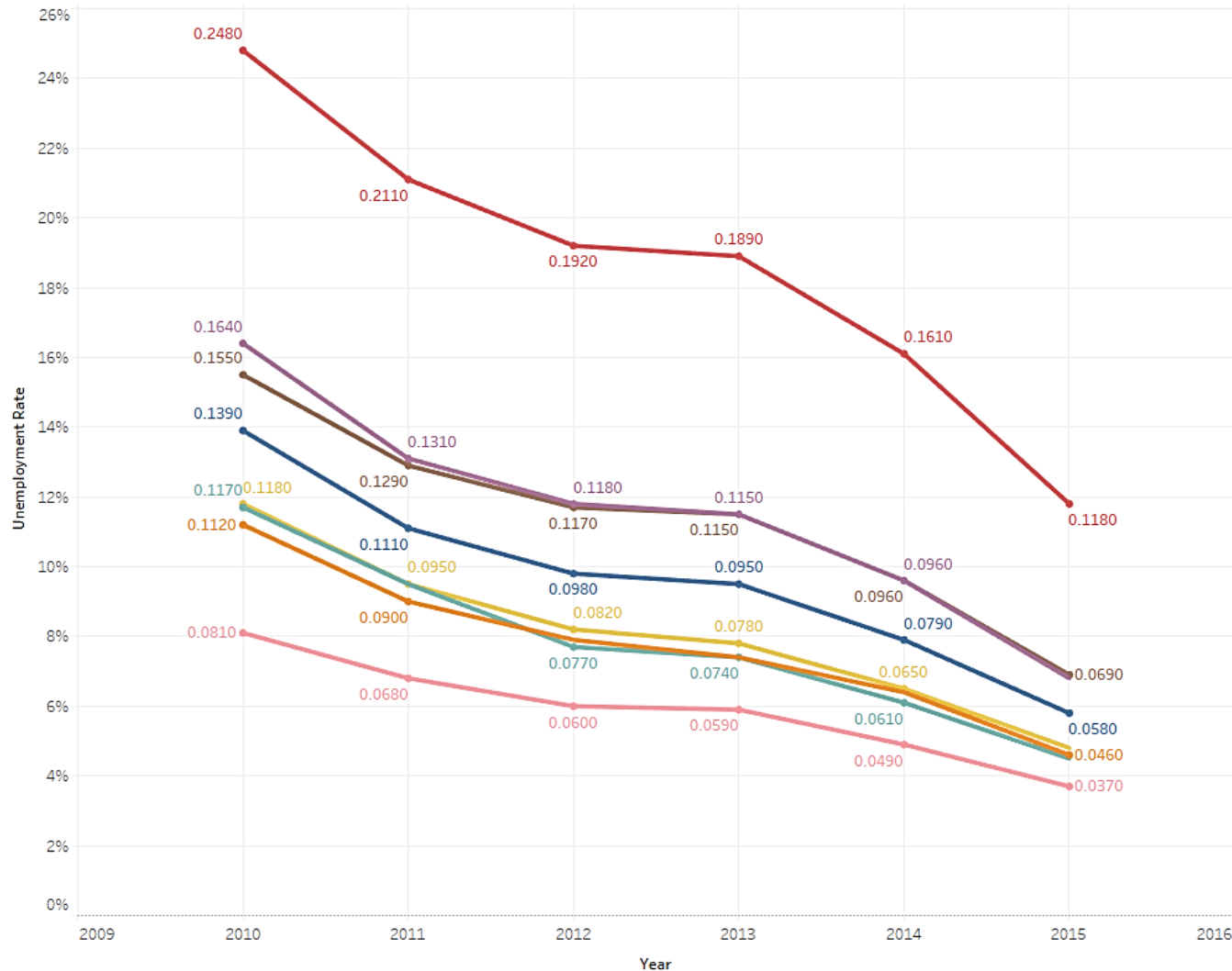


## Employment Data



Fueled by a history of more than 100 years of innovation, many industries find extraordinary success in Macomb County. This is due to a skilled and ready workforce, superior research and development support, transportation and logistical infrastructure, and a supplier network unlike any other locale in the world. Macomb County's most successful industries include: advanced manufacturing, automotive, defense, food and agriculture, healthcare, IT and cyber-security, and retail.

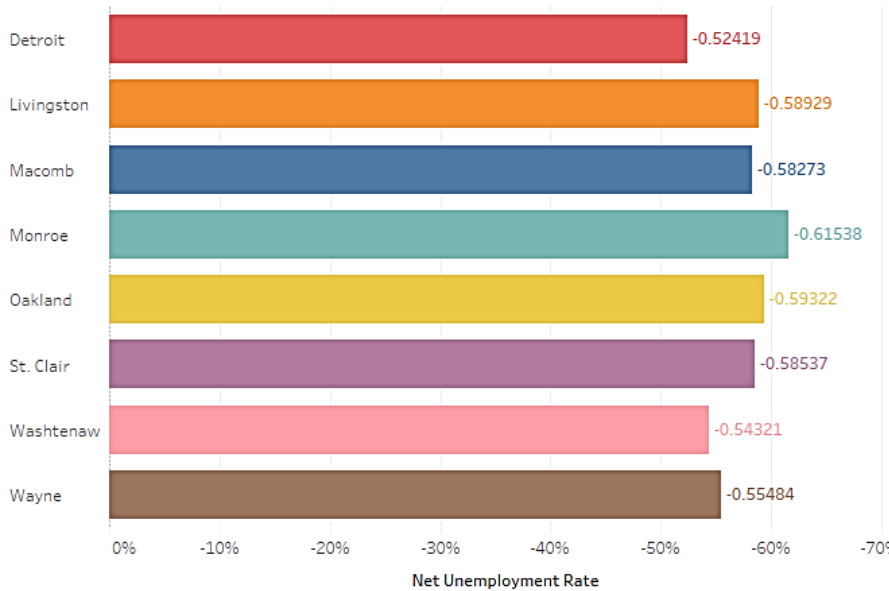
# INDUSTRIES: Regional Trends



**6%**  
Regional  
Unemployment  
Rate in 2015

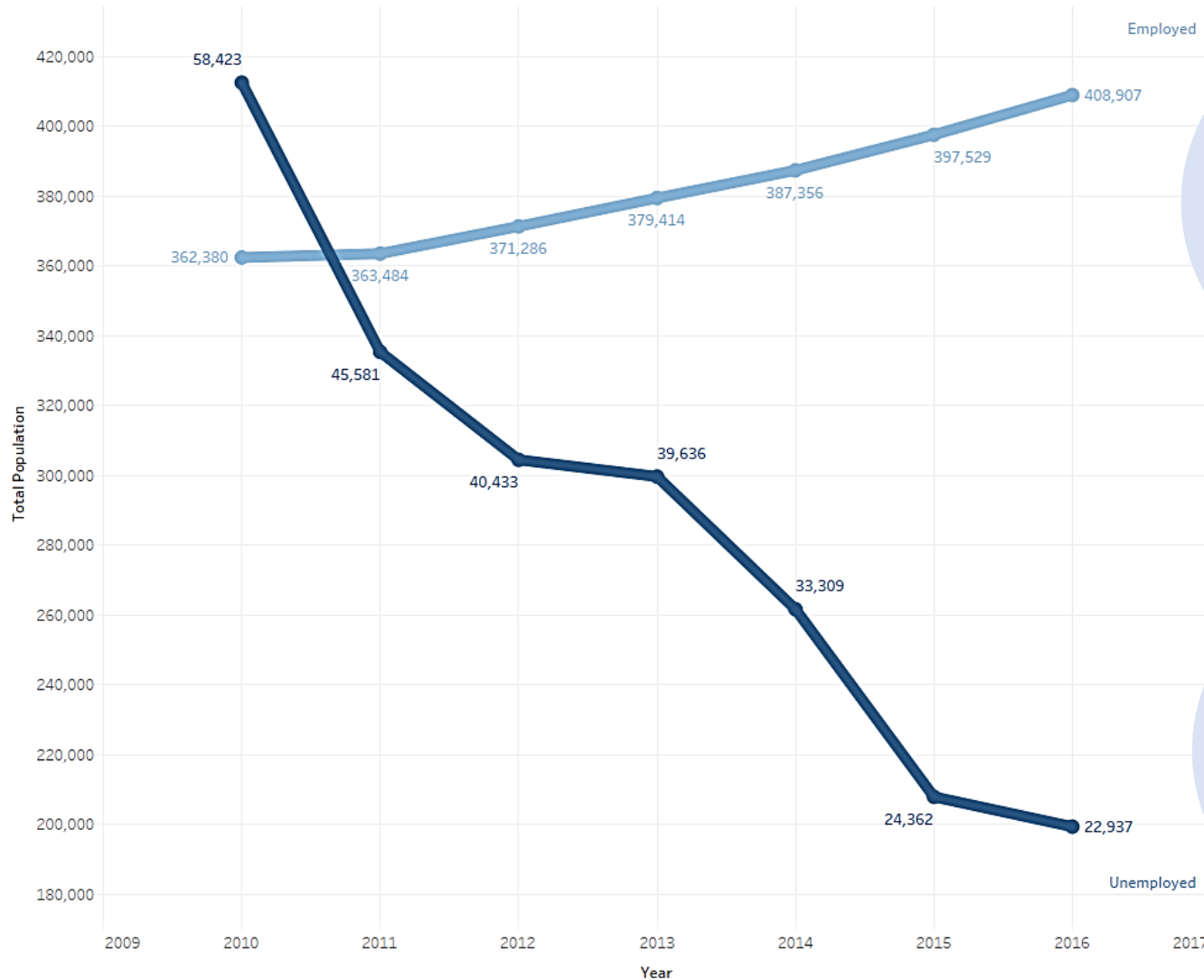
**-57%**  
Regional Decrease of  
Unemployment Rate  
2010 - 2015

Unemployment Rate Decrease from 2010 - 2015



\*Data from Department of Technology, Management, & Budget

# INDUSTRIES: Macomb County Trends



**408,907**  
People Employed  
in 2016

**12%**  
Employment Increase  
from 2010 - 2016

**-53%**  
Unemployment Decrease  
from 2010 - 2016

\*Data from Department of Technology, Management, & Budget

# INDUSTRIES: Macomb County Trends



Advanced Manufacturing

\$16,075,000



Automotive

\$1,321,122,000



Defense

\$11,800,000



Food & Agriculture

\$34,087,000



Health Care

\$5,000,000



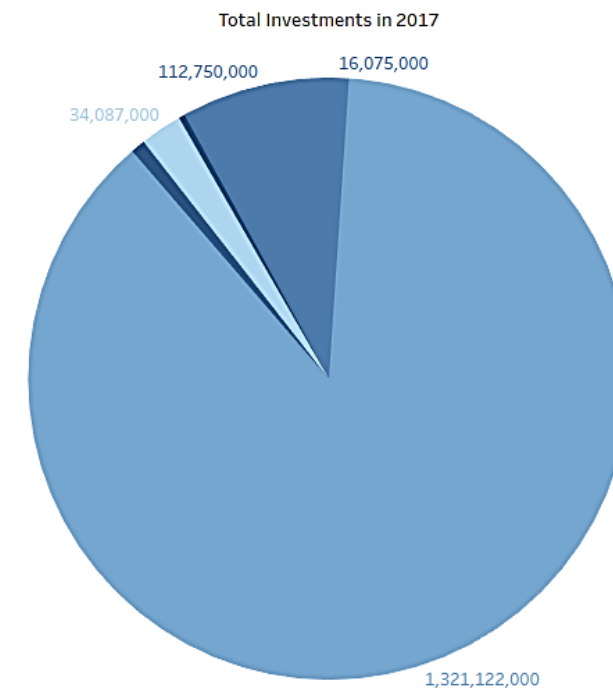
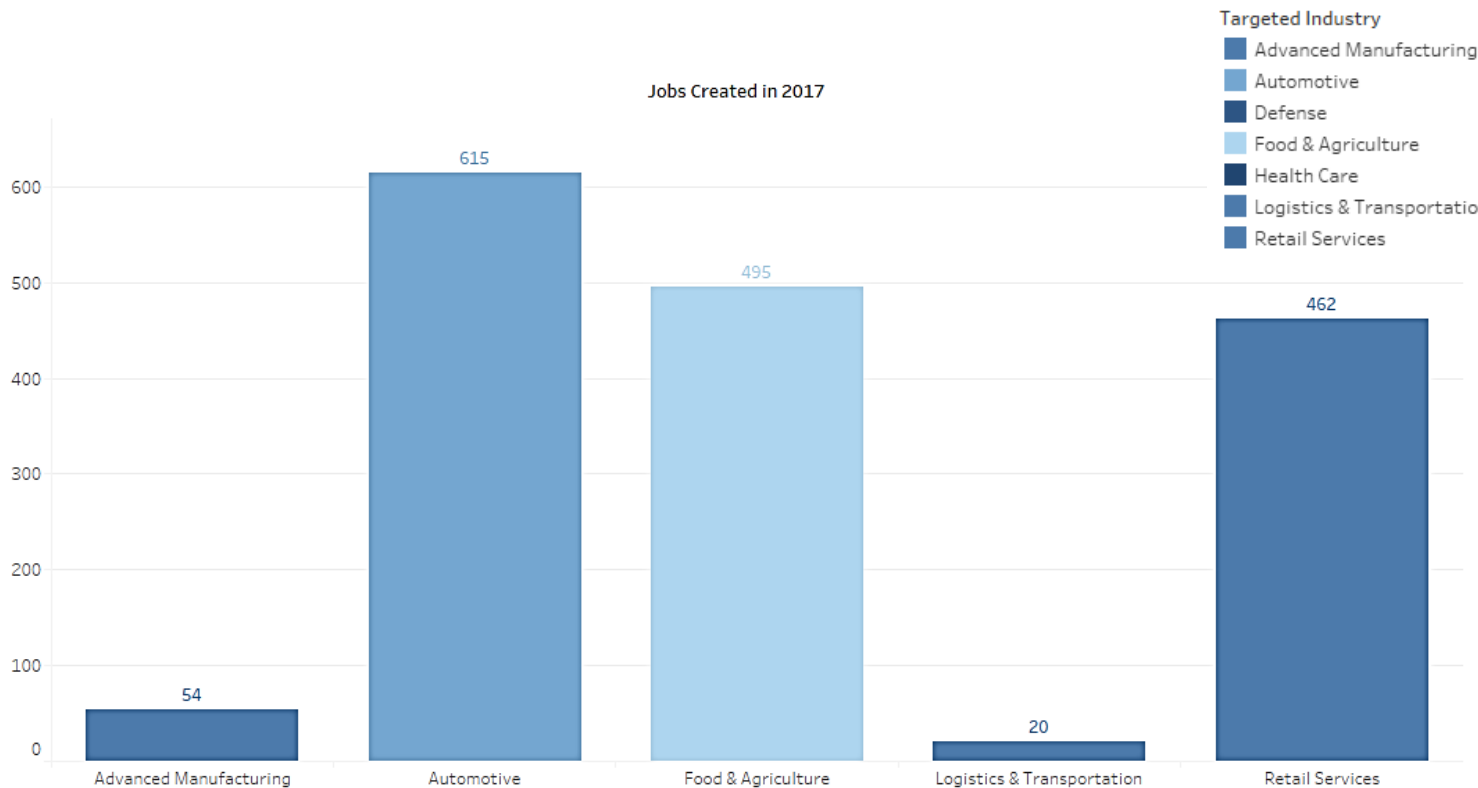
Logistics & Transportation

\$7,600,000



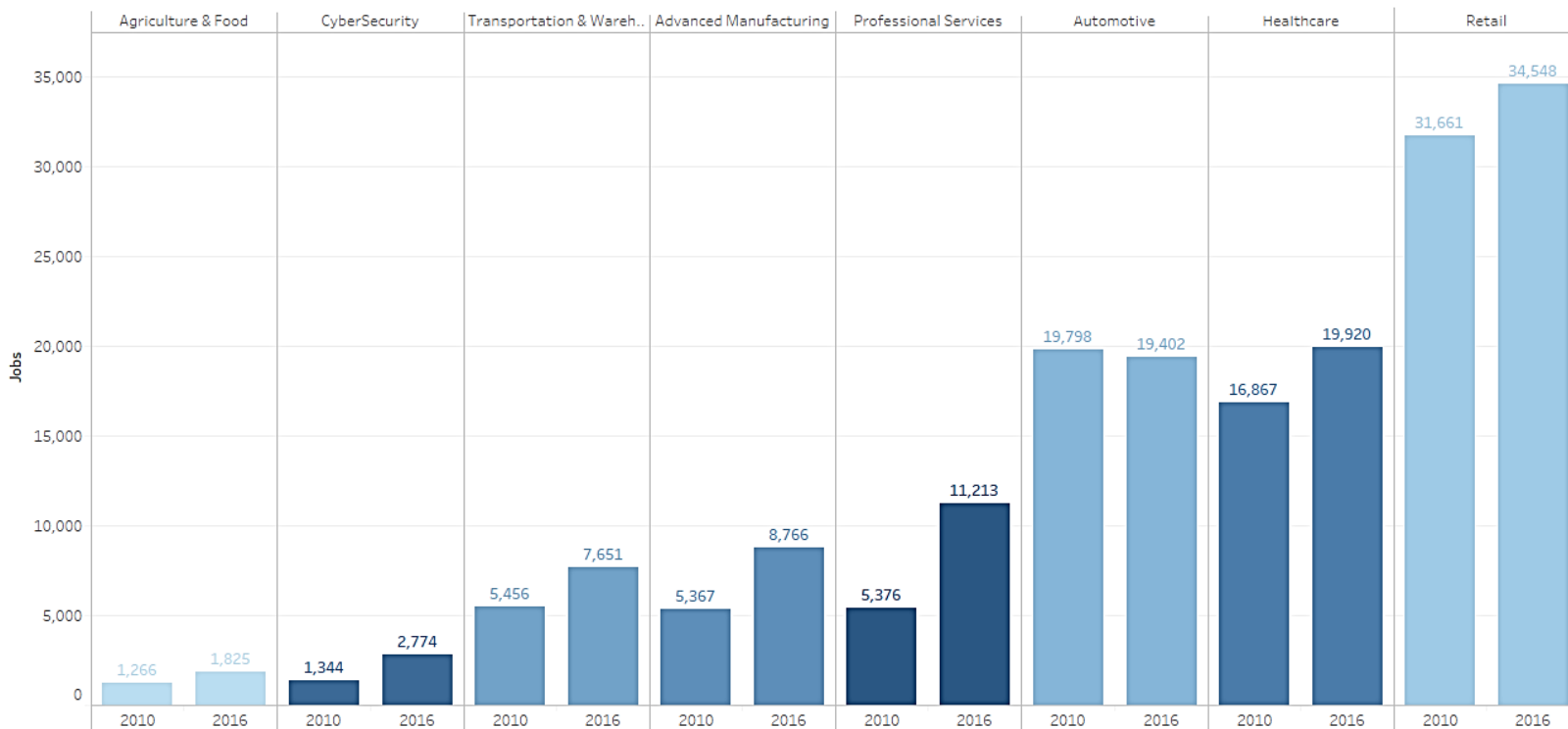
Retail Services

\$112,750,000



\*Data from MCPED Business Retention Program

# INDUSTRIES: Macomb County Trends



## Targeted Industry

- Advanced Manufacturing
- Agriculture & Food
- Automotive
- CyberSecurity
- Healthcare
- Professional Services
- Retail
- Transportation & Warehousing

## Median Hourly Earnings in 2016

Advanced Manufacturing	=	\$24.46
Transportation & Warehousing	=	\$19.50
Professional Services	=	\$34.16
Retail	=	\$18.32
CyberSecurity	=	\$33.93
Agriculture & Food	=	\$14.76
Healthcare	=	\$25.49
Automotive	=	\$18.77

## NAICS Job Description

- Accountants and Auditors
- Agricultural Equipment Operators
- Architectural and Engineering Managers
- Architectural and Engineering Managers
- Automotive Service Technicians and Mechanics
- Automotive Service Technicians and Mechanics
- Bakers
- Bakers
- Billing and Posting Clerks
- Billing and Posting Clerks
- Bookkeeping, Accounting, and Auditing Clerks
- Bookkeeping, Accounting, and Auditing Clerks
- Bus and Truck Mechanics and Diesel Engine Specialists
- Bus Drivers, School or Special Client
- Bus Drivers, Transit and Intercity
- Business Operations Specialists, All Other
- Butchers and Meat Cutters
- Cargo and Freight Agents
- Cashiers

# Metadata

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## Sources of Data *(for technical documentation contact MCPED)*

- Southeast Michigan Council of Government (SEMCOG)
  - Community Profiles available online: [SEMCOG.Org/Community-Profiles](https://www.semco.org/Community-Profiles)
- Department of Technology, Management, & Budget (DTMB)
  - Data available online through: [Milmi.Org/DataSearch](https://www.milmi.org/DataSearch)
- American Community Survey (ACS)
  - Data available online through the Census Bureau: [FactFinder.Census.Gov](https://factfinder.census.gov)
- Macomb County Planning & Economic Development (MCPED)
  - Data available online through the GIS Portal: [GIS.MaombGov.Org](https://www.gis.maombgov.org)





Interactive Version: **[GIS.MacombGov.Org/GO/Trends](https://GIS.MacombGov.Org/GO/Trends)**

Questions? Email: **[Planning@MacombGov.Org](mailto:Planning@MacombGov.Org)**

