Macomb County & Southeast Michigan Regional Trends

Macomb County Planning & Economic Development

OVERVIEW

Understanding trends between the people and the economy is important to determine the progress of a city, community, or county. This is why to ensure all places in Macomb County succeeds, the Macomb County Planning & Economic Development (MCPED) tracks socio – economic data not only about Macomb County but for the entire Southeast Michigan (SEMCOG) Region. The main focus of this it to analyze population, employment, workforce and industry data then determine proper initiatives to increase the quality of life for all.

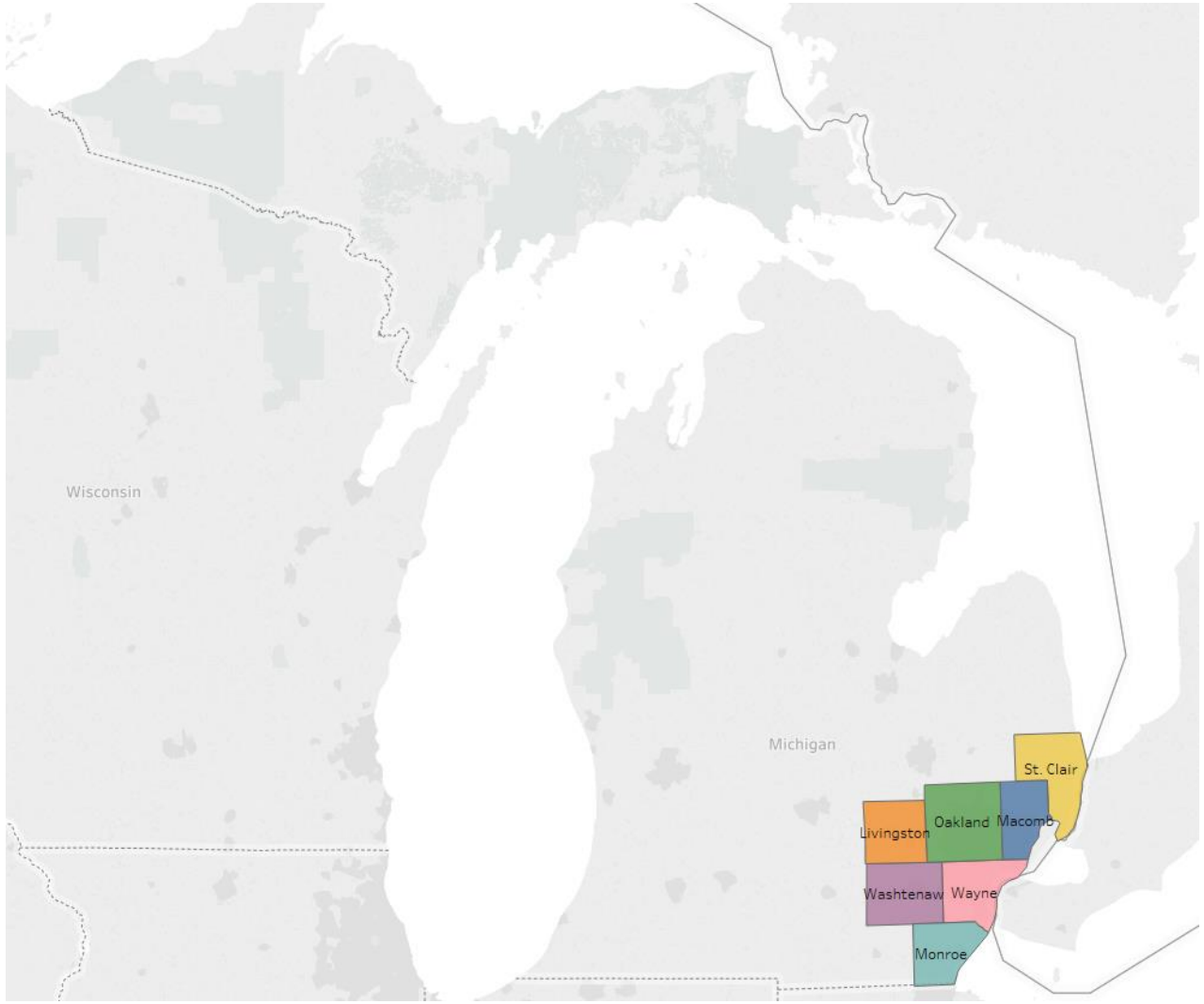
Population

Community

Workforce

Industries

OVERVIEW: Southeast Region



The Southeast Michigan (SEMCOG) Region consists of:

- Macomb County
- Oakland County
- Wayne County
  - City of Detroit
- St. Clair County
- Livingston County
- Washtenaw County
- Monroe County

OVERVIEW: Regional Snapshot

4.7Million

People in the Southeast Region in 2016

2.5Million

Labor Force in the Southeast Region in 2015

$136,000

Southeast Regional Median Home Value in 2015

6.1%

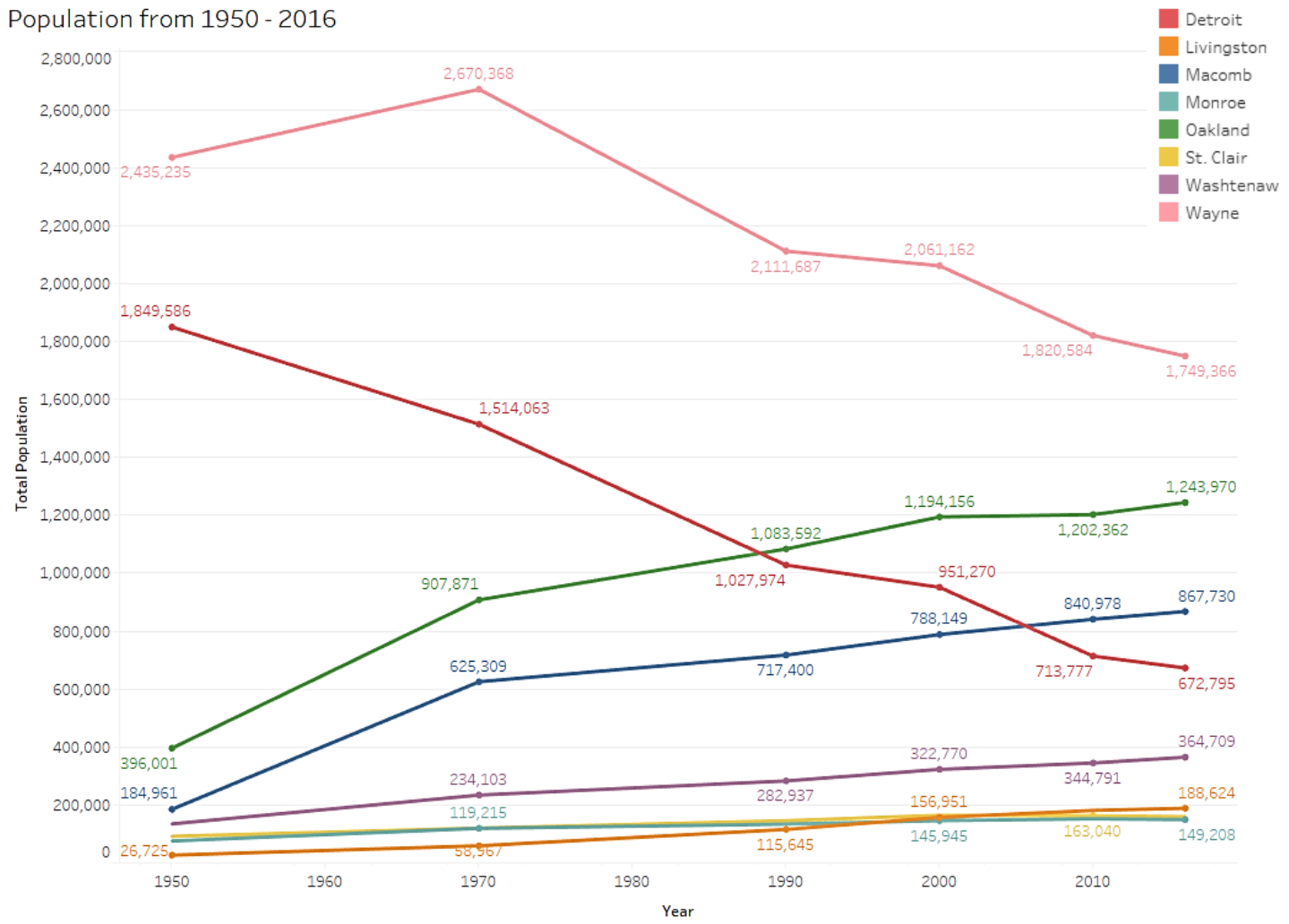
Southeast Regional Rate of Unemployment in 2015

POPULATION

Demographic Data

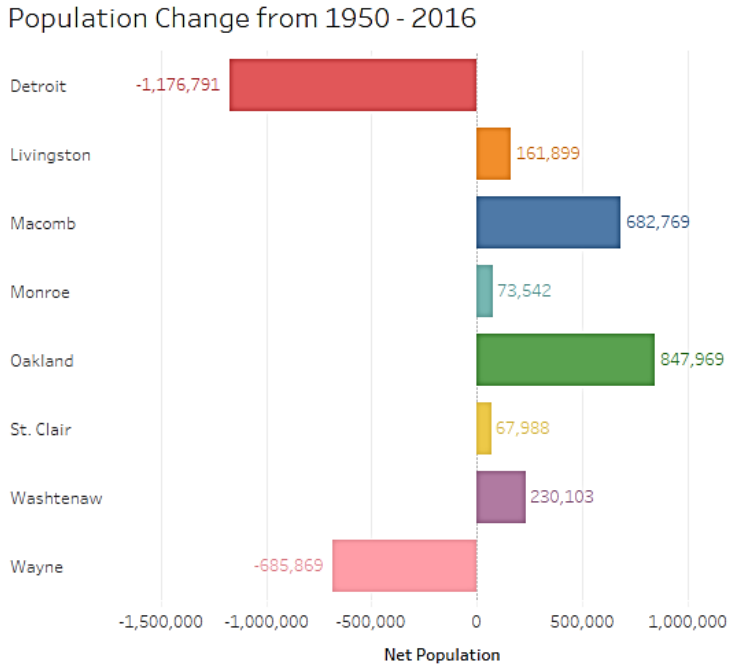
To increase the quality of life for all, demographics must be studied to understand the diverse people that live within the county and determine how to project services and resources to suite the current and future generations. The following sub-sections will highlight a number of demographic benchmarks that are shaping the current and future needs of Macomb County. These trends will undoubtedly have an impact on the provision of services in Macomb County. The following analysis will incorporate geographic, population, race, age, gender and income initiatives.

POPULATION: Regional Trends



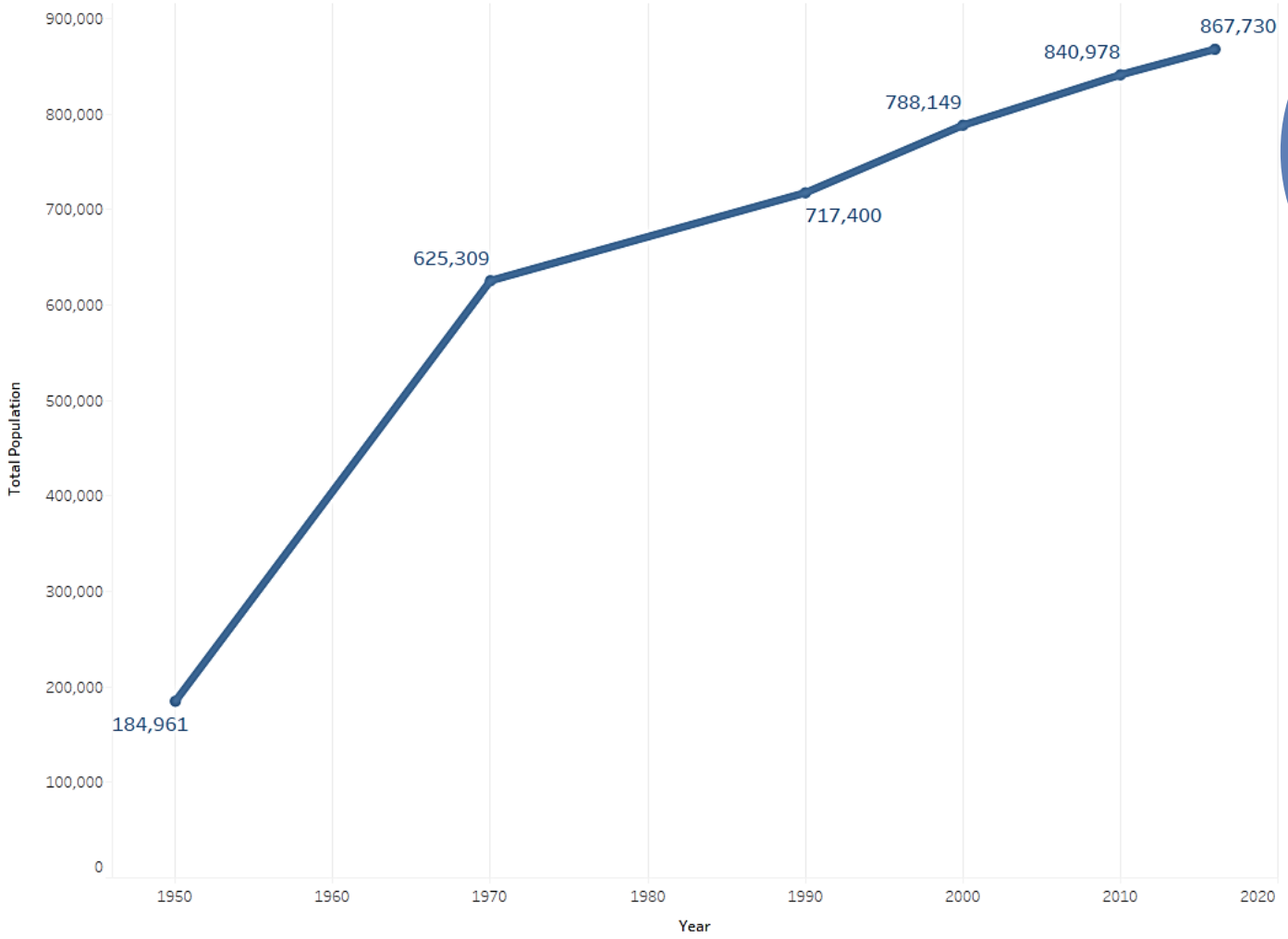
41.2%
Regional Population Growth from 1950 - 2016

1.4Million
Regional Population Increase from 1950 - 2016



*Data from SEMCOG

POPULATION: Macomb County Trends



3rd

Most Populous County in Michigan

682,769

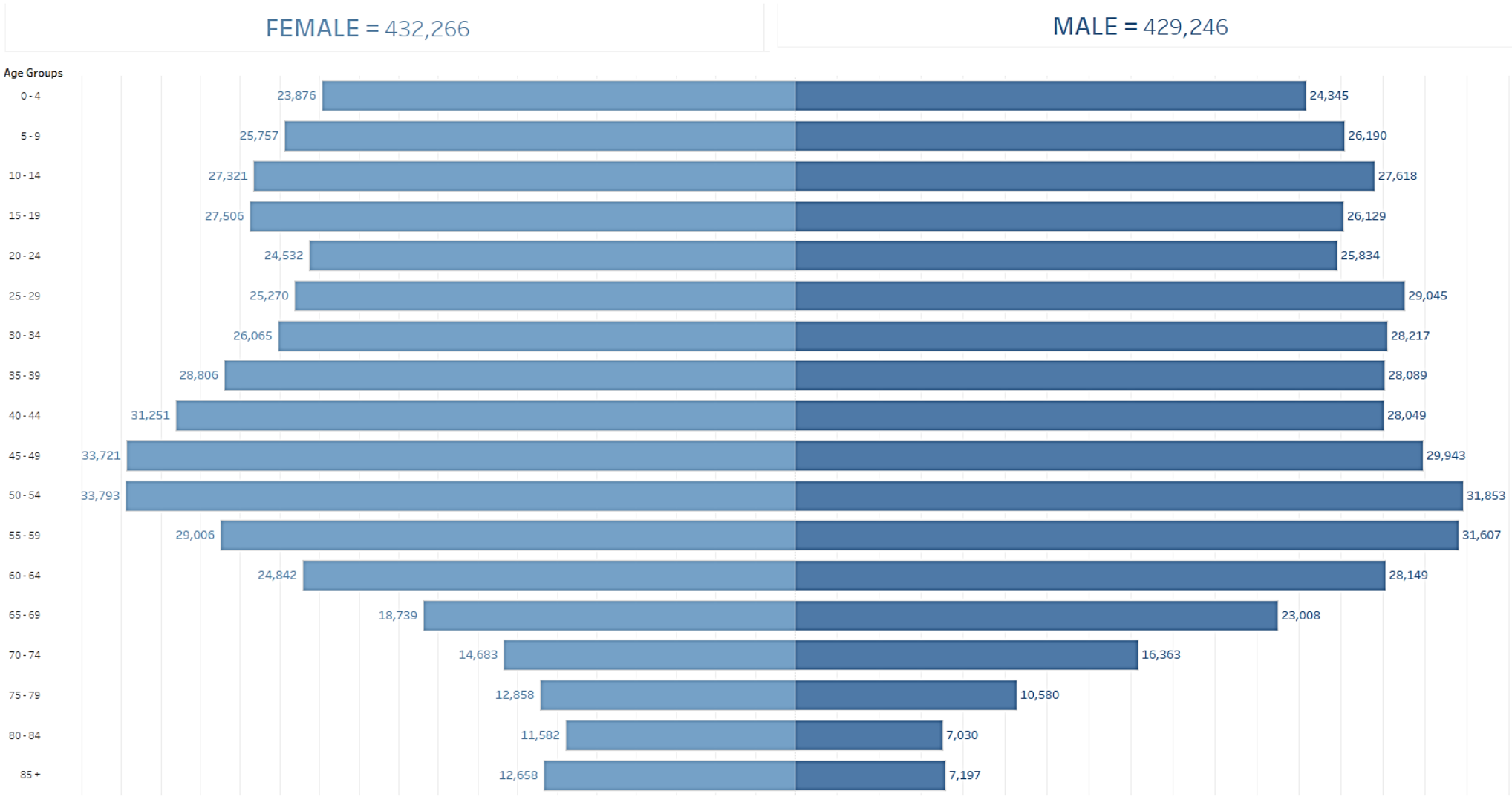
Population Increase from 1950 - 2016

361%

Population Growth from 1950 - 2016

**Data from SEMCOG*

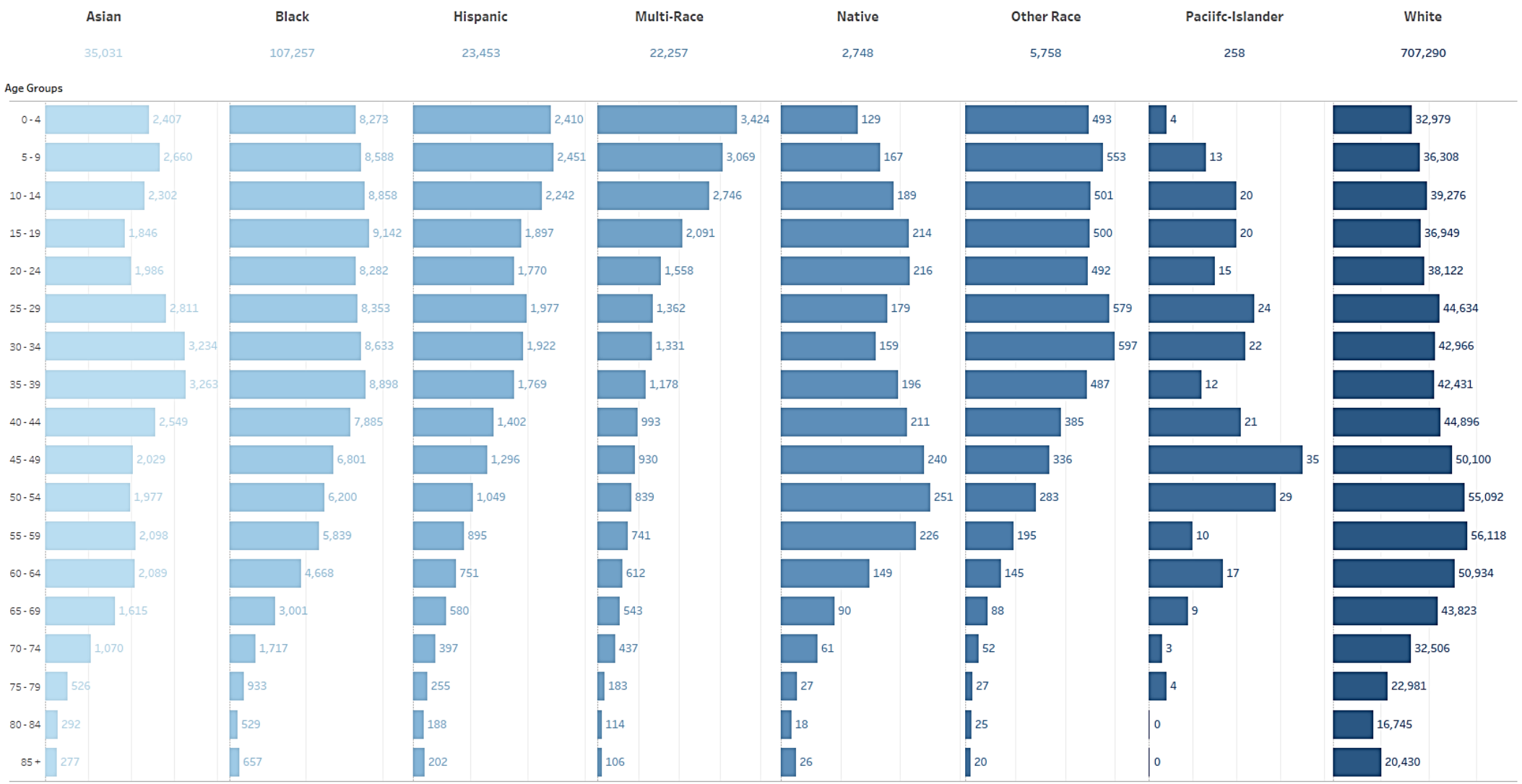
POPULATION: Macomb County Trends



2016 Population in Macomb County by gender and age groups.

*Data from 2016 American Community Survey

POPULATION: Macomb County Trends



2016 Population in Macomb County by race and age groups.

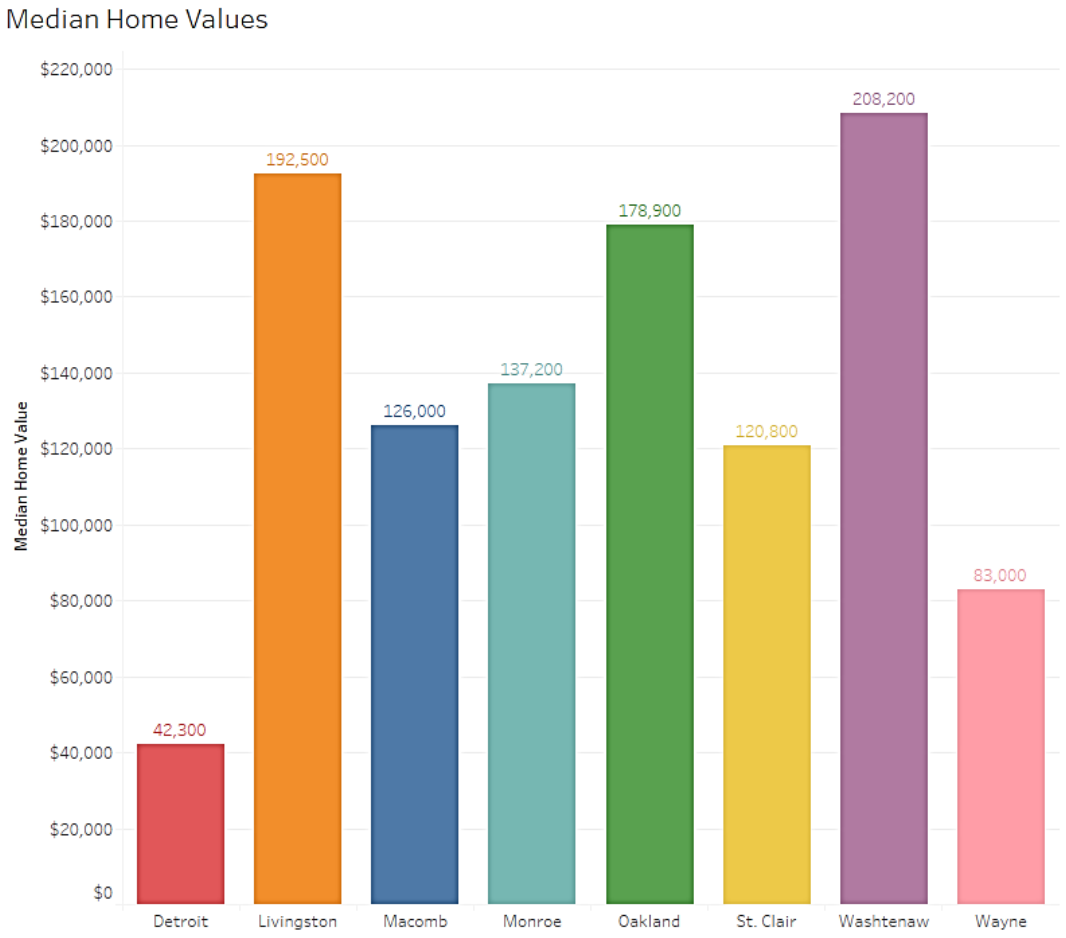
**Data from 2017 Census Bureau*

COMMUNTIY

Household Data

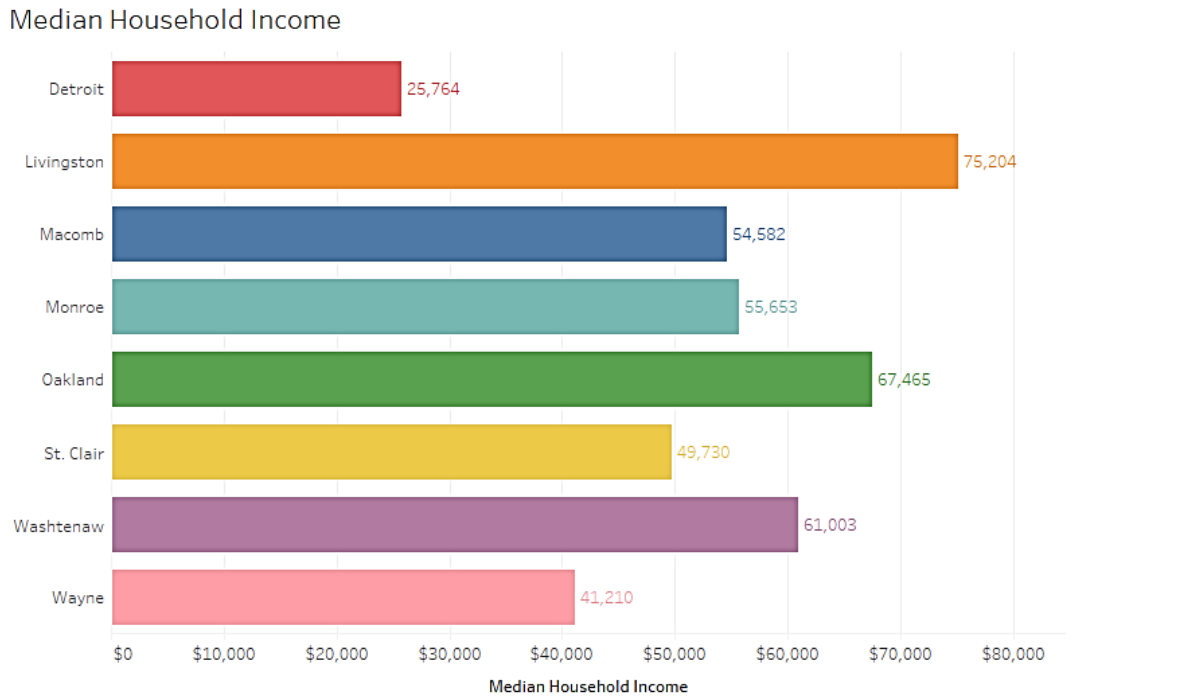
It's important to analyze trends at a larger scale, but it is as well as to do the same for smaller scales to understand what trends are happening at a community level. Macomb County has 27 individual and unique townships, villages, and cities. For the purpose of analysis these 27 communities are grouped together by the geographic section in Macomb County of either Northern, Central, or Southern. This will show the distribution of population and the change of other important community factors, like home values and household incomes for the different sections and communities.

COMMUNITY: Regional Trends



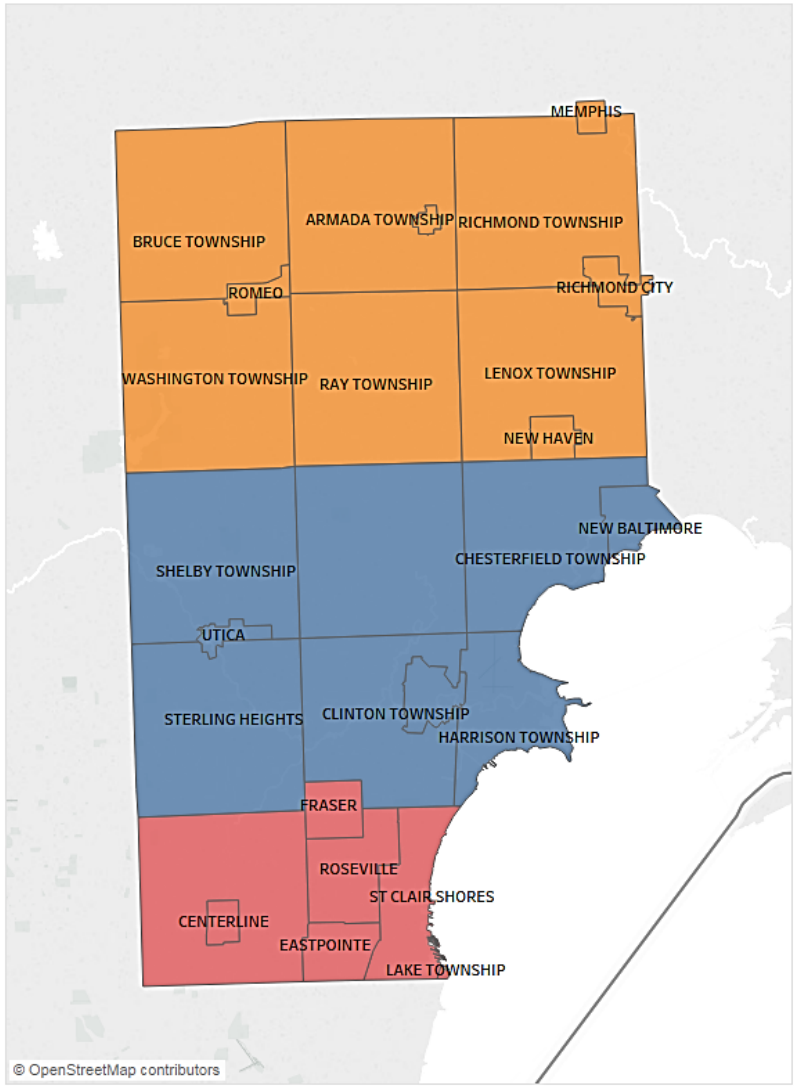
$136,113
Regional Median Home Value in 2015

$53,826
Regional Median Household Income in 2015

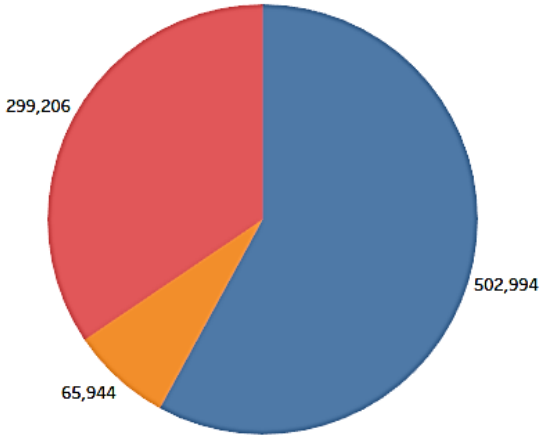


**Data from SEMCOG*

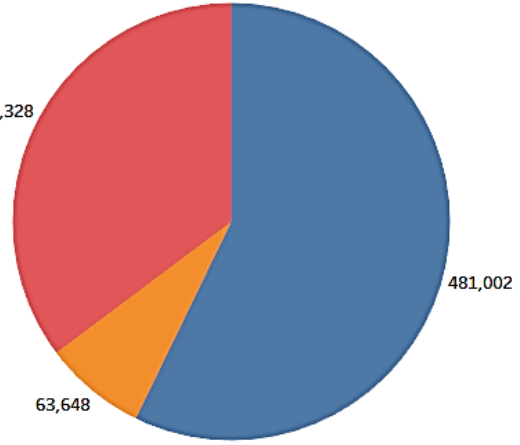
COMMUNITY: Macomb County Trends



2016 Population



2010 Population



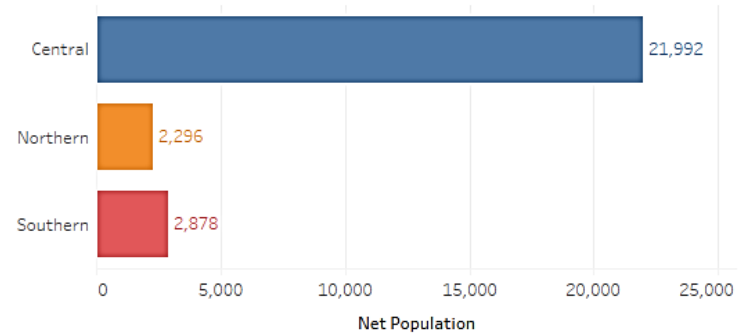
Section of Macomb
- Central
- Northern
- Southern

867,730
Population in Macomb County in 2016

26,725
Population Increase in from 2011 - 2016

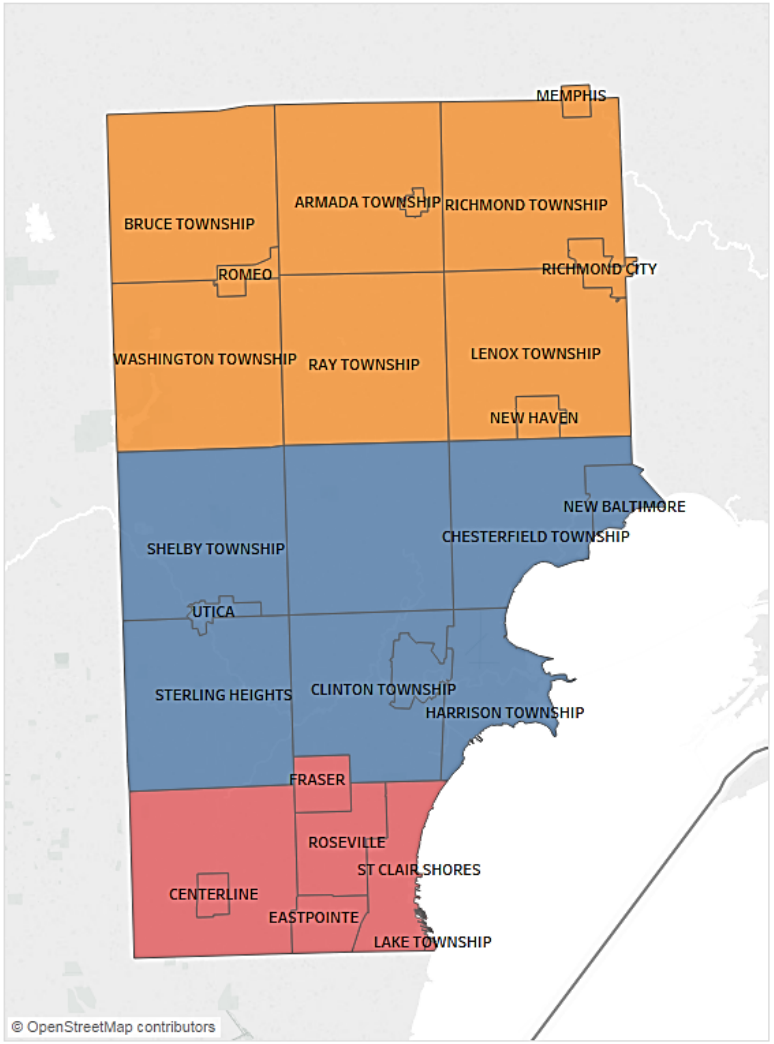
Central
Most Populous Section in Macomb County

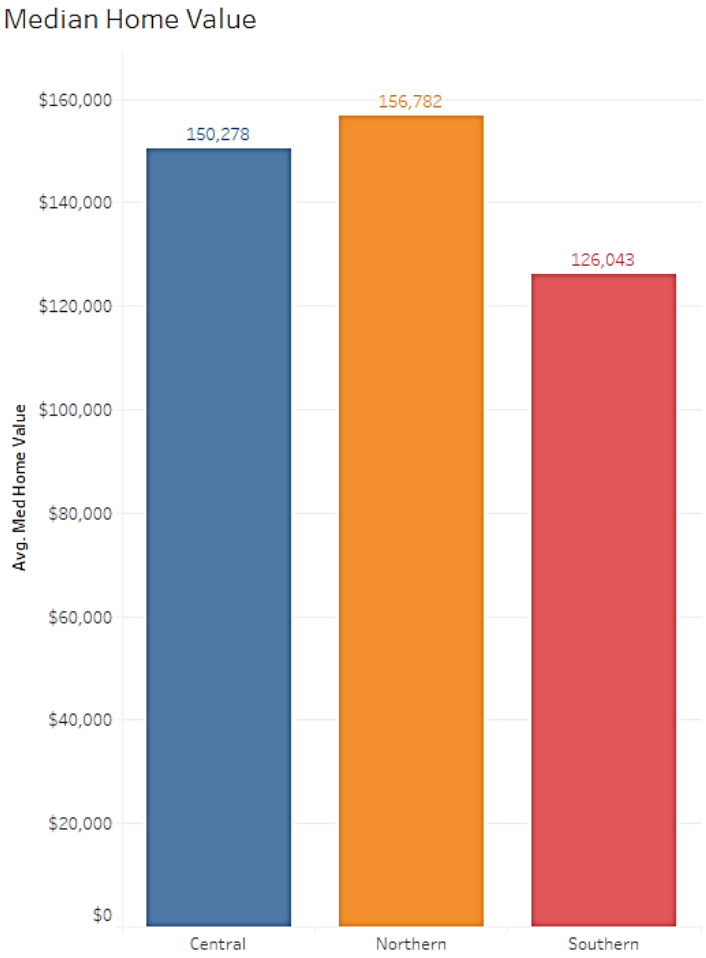
Population Change From 2010 - 2016

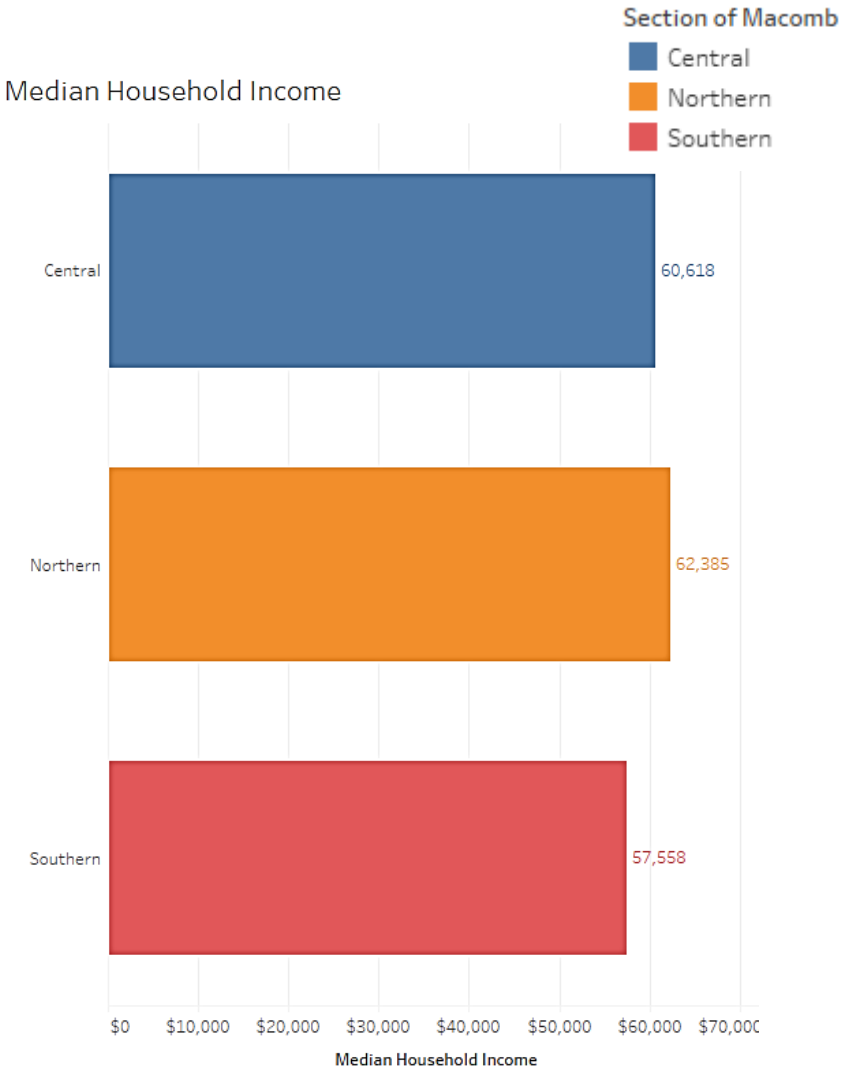


**Data from 2016 American Community Survey*

COMMUNITY: Macomb County Trends







*Data from 2016 American Community Survey

WORKFORCE

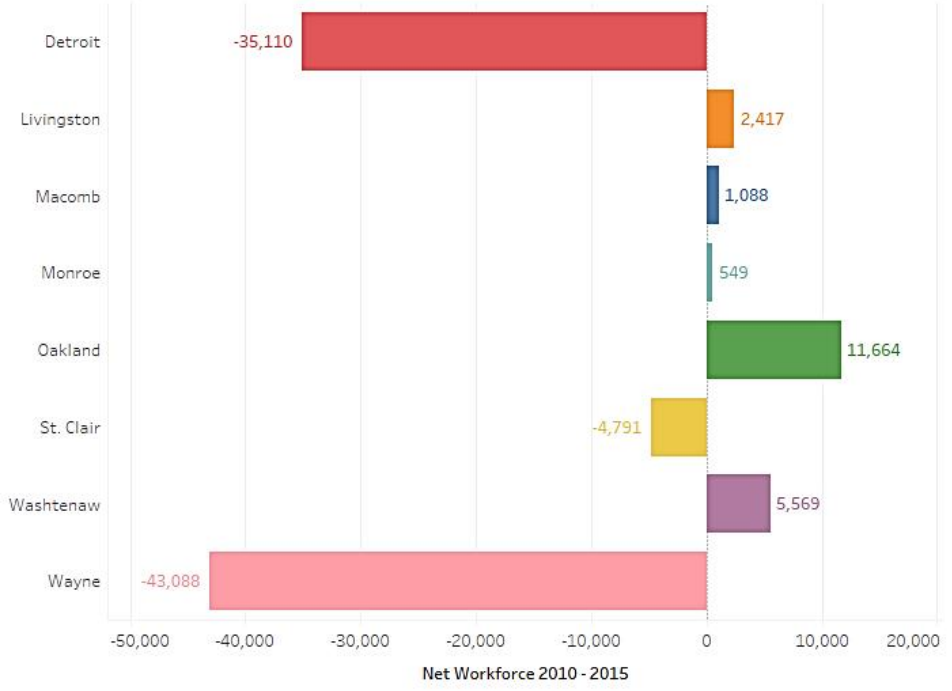
Labor Force Data

A community's labor force is an essential community characteristic to analyze when gauging economic and quality of life vitality. The more robust the labor force of a community possesses, the more opportunity there is for local economic prosperity. As a local economy grows, the community has the ability to invest in many community and cultural amenities.

WORKFORCE: Regional Trends

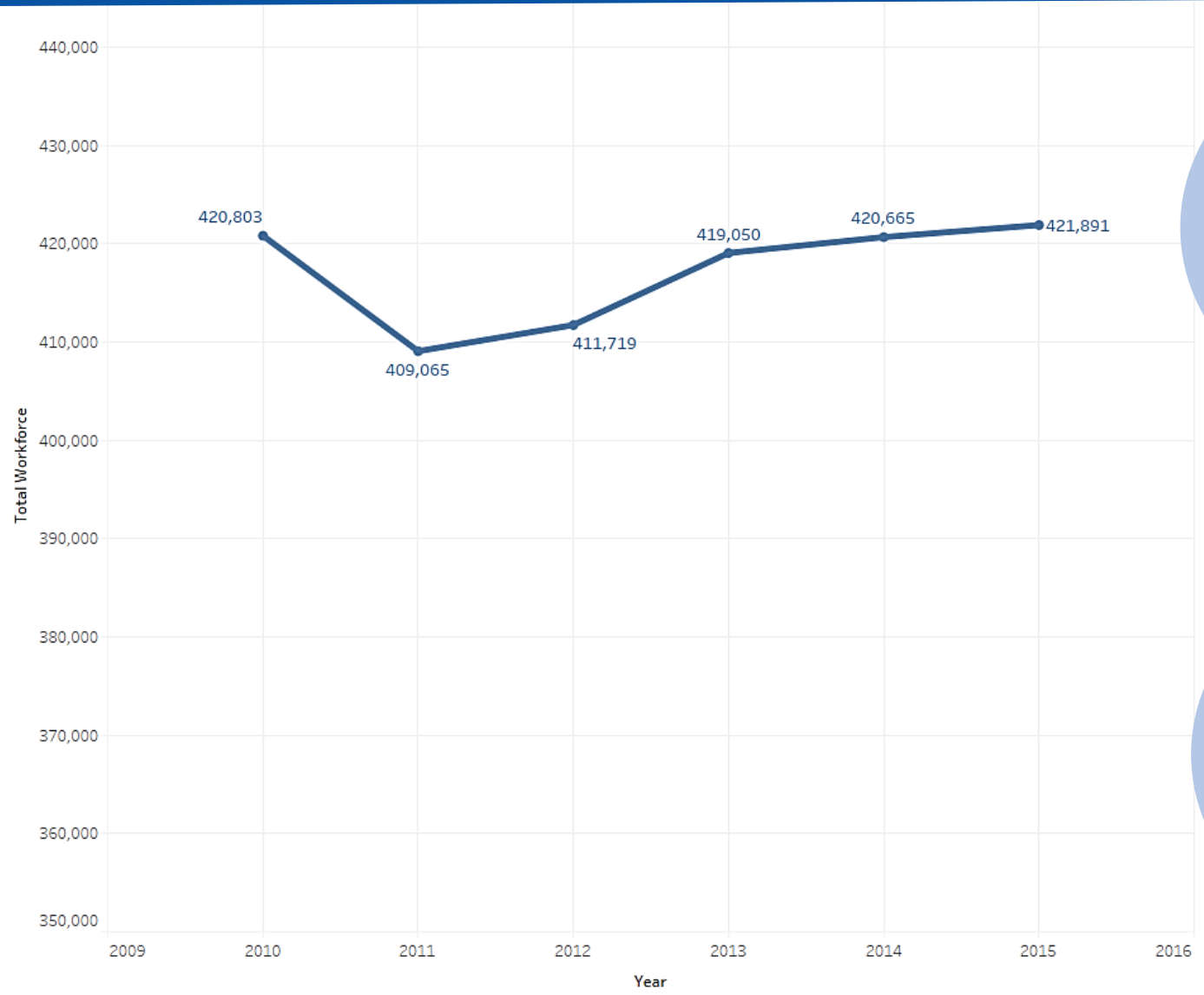
2.5Million
Regional Workforce Population in 2015

61,702
Regional Workforce Increase from 2010 - 2015



**Data from Department of Technology, Management, & Budget*

WORKFORCE: Macomb County Trends



3rd

Most Workforce Population in Macomb County

12,826

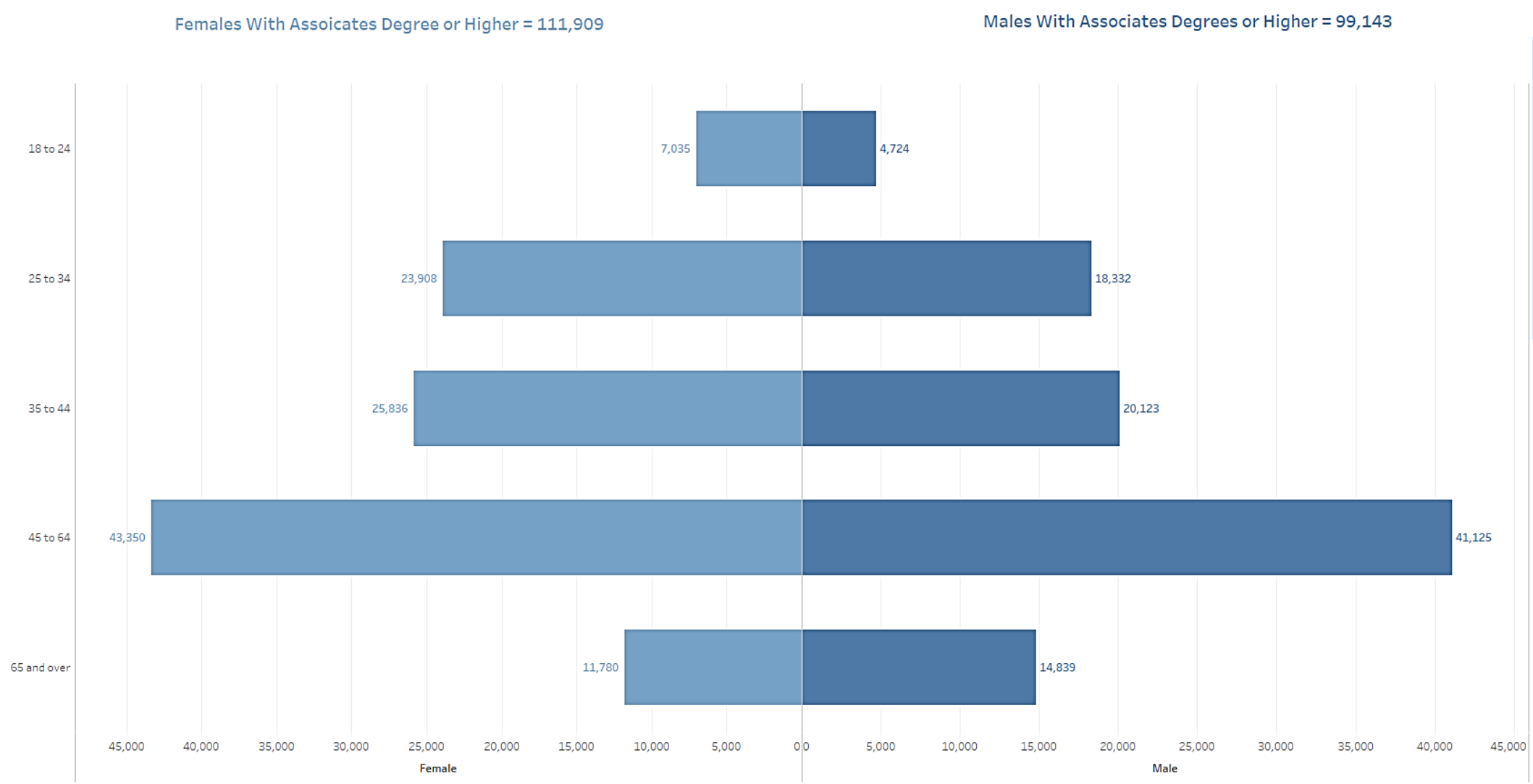
Workforce Population Increase from 2011 - 2015

3.2%

Workforce Population Growth from 2011- 2015

**Data from Department of Technology, Management, & Budget*

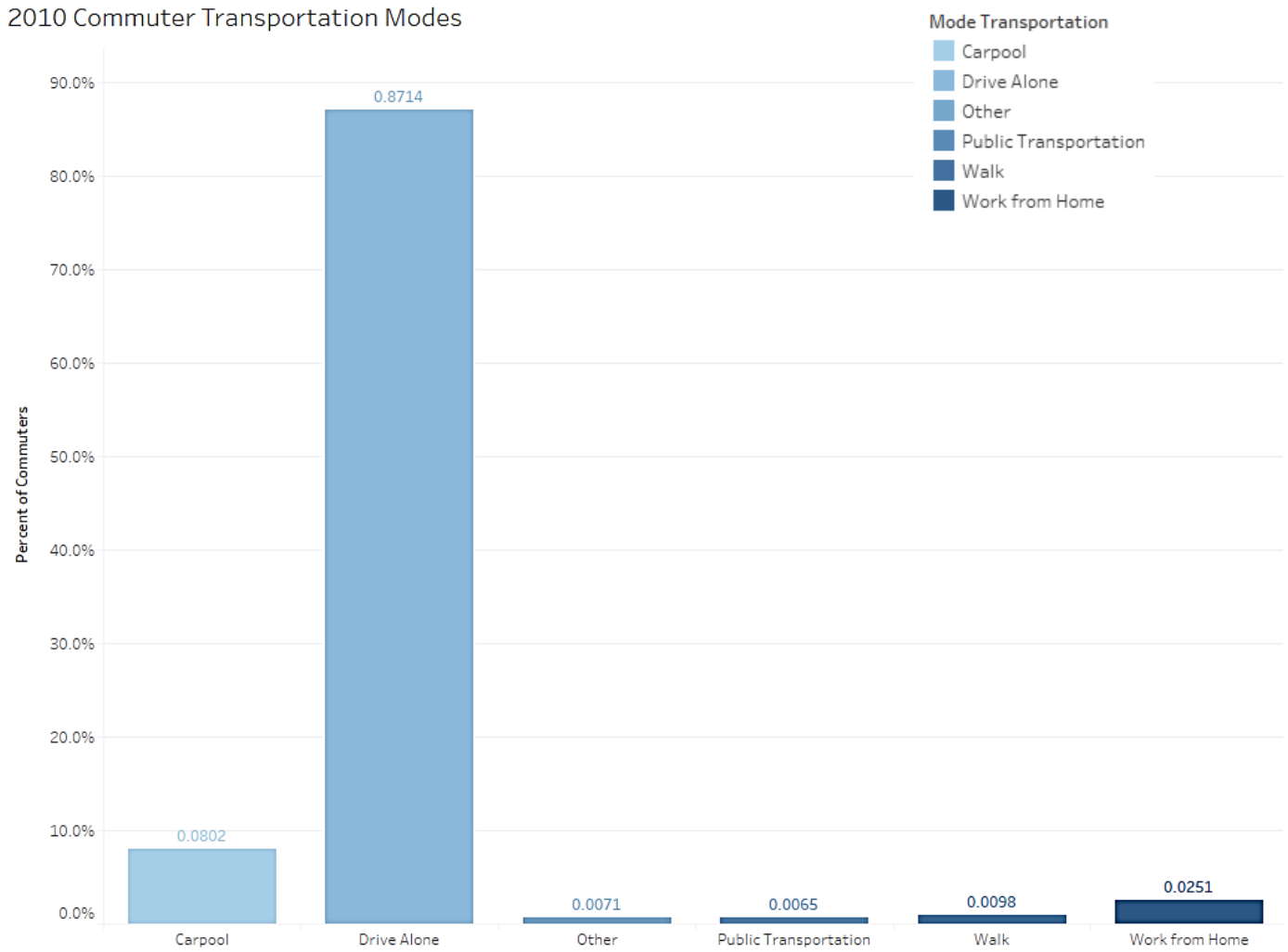
WORKFORCE: Macomb County Trends

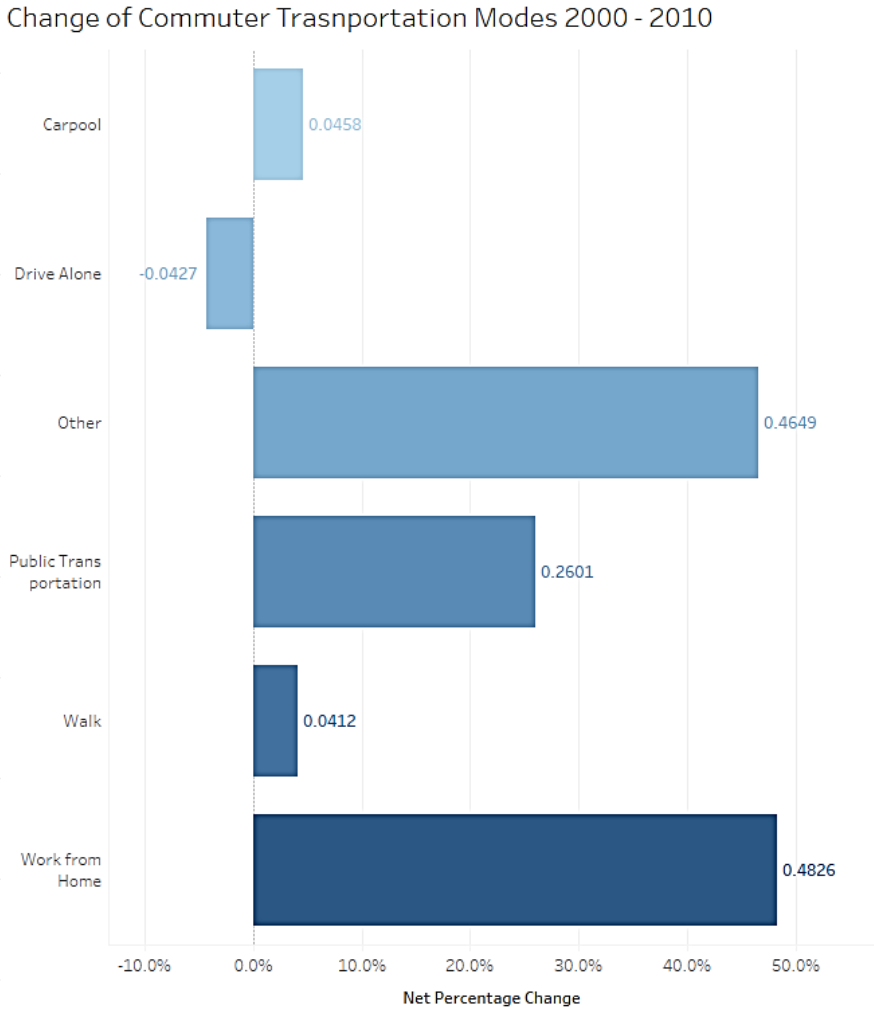


2015 Population in Macomb County by race and age groups of who has an associates Degree of higher.

**Data from American Community Survey*

WORKFORCE: Macomb County Trends





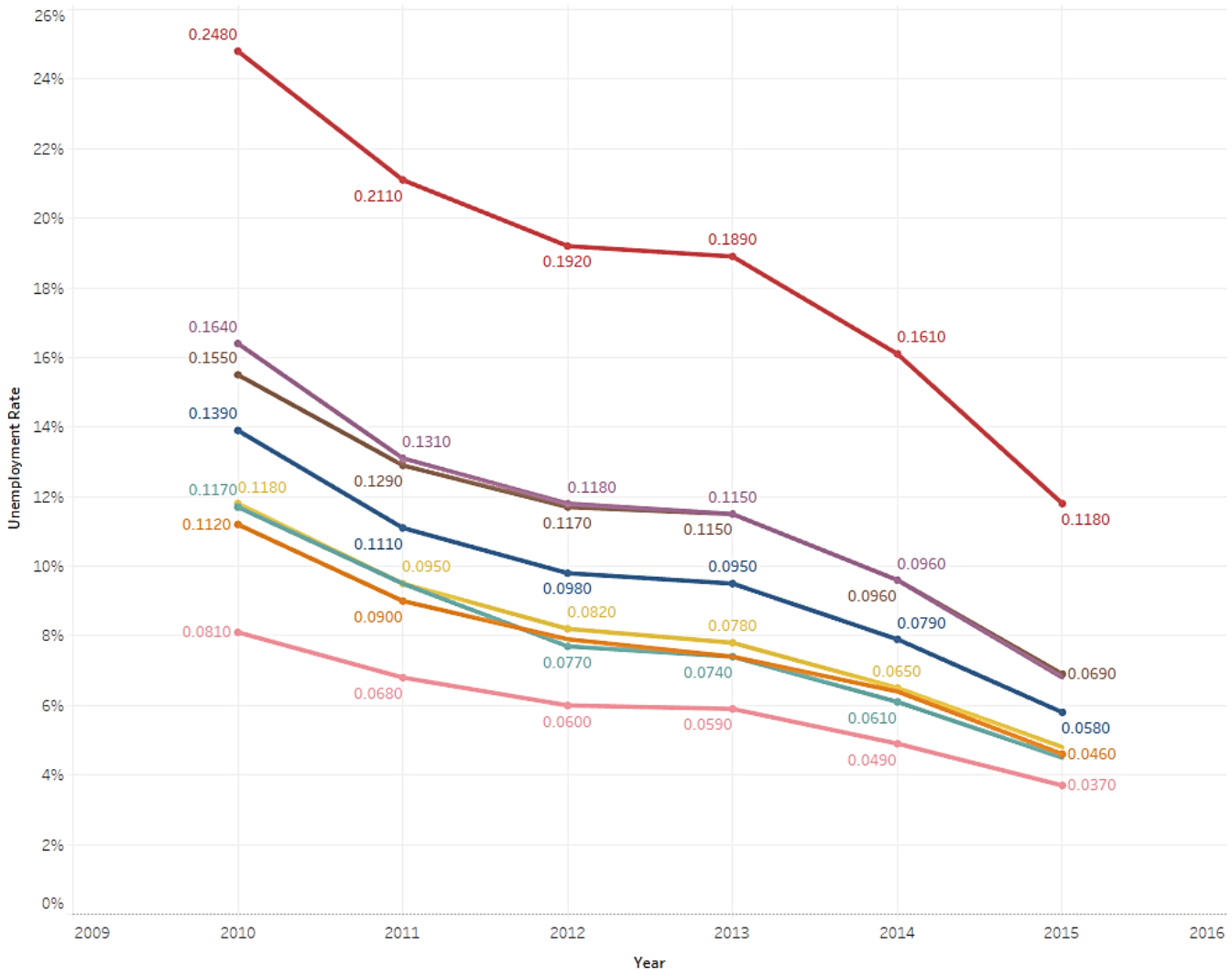
*Data from American Community Survey

INDUSTRIES

Employment Data

Fueled by a history of more than 100 years of innovation, many industries find extraordinary success in Macomb County. This is due to a skilled and ready workforce, superior research and development support, transportation and logistical infrastructure, and a supplier network unlike any other locale in the world. Macomb County's most successful industries include: advanced manufacturing, automotive, defense, food and agriculture, healthcare, IT and cyber-security, and retail.

INDUSTRIES: Regional Trends

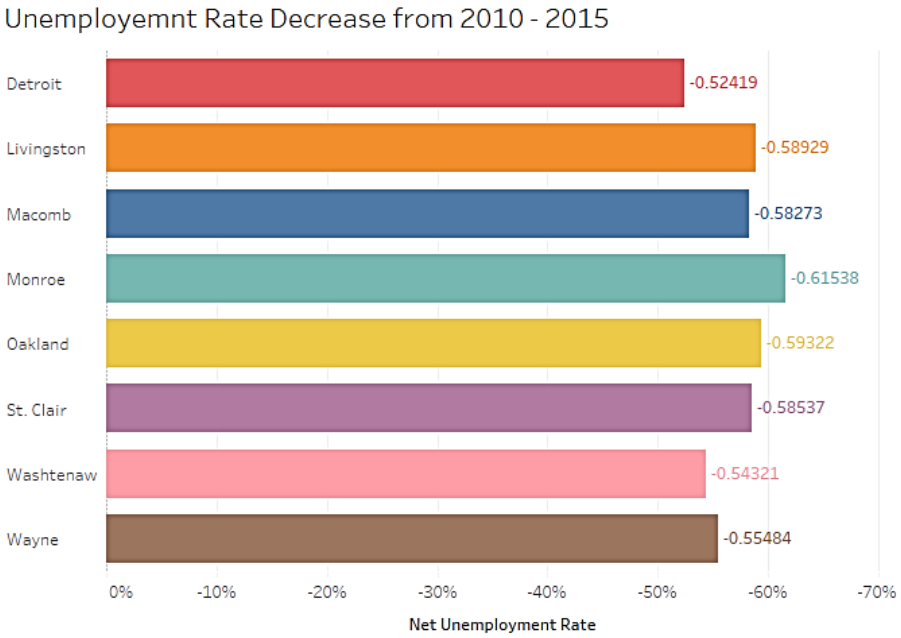


6%

Regional Unemployment Rate in 2015

-57%

Regional Decrease of Unemployment Rate 2010 - 2015



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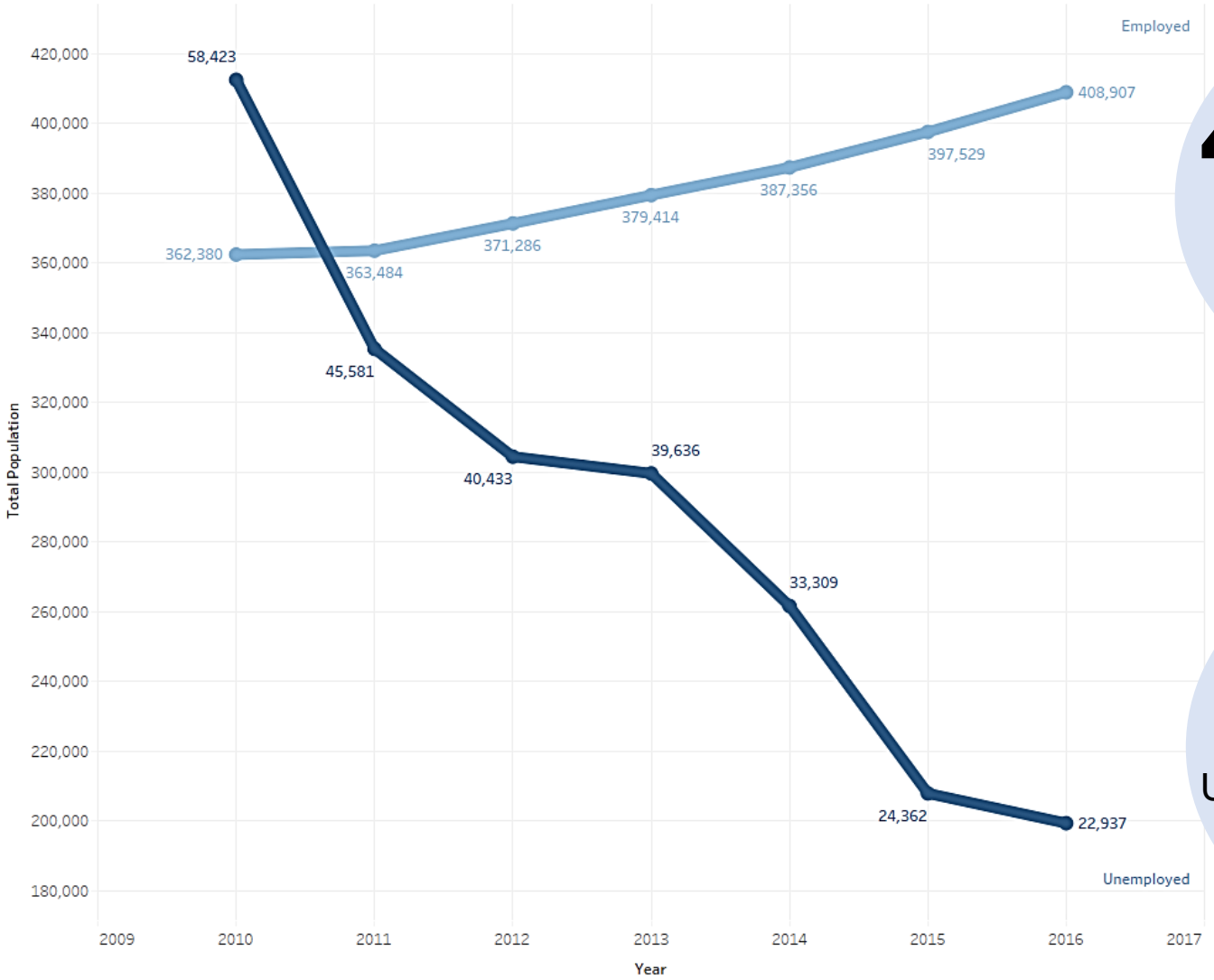
INDUSTRIES: Macomb County Trends



408,907

People Employed in 2016

12%

Employment Increase from 2010 - 2016

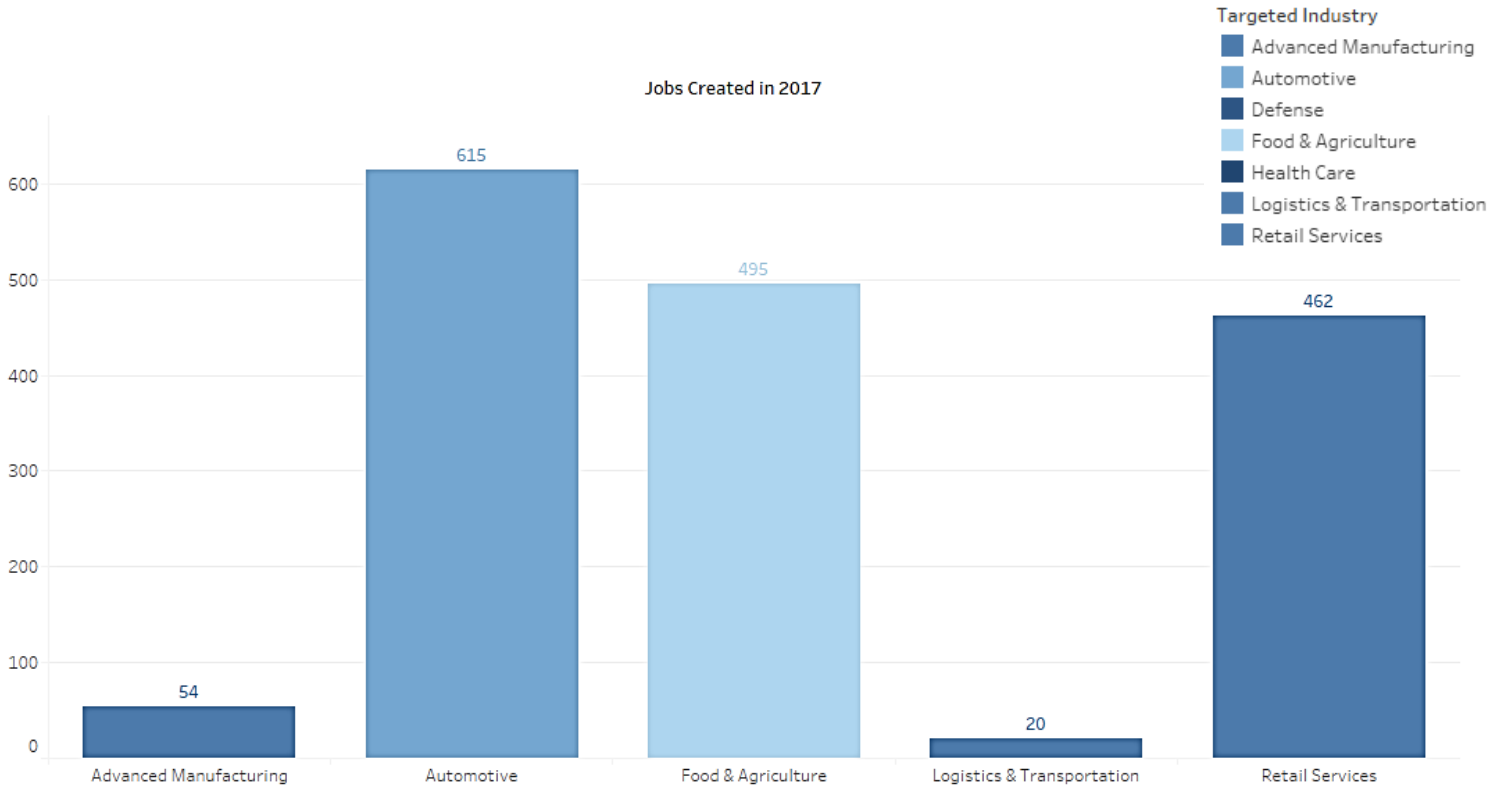
-53%

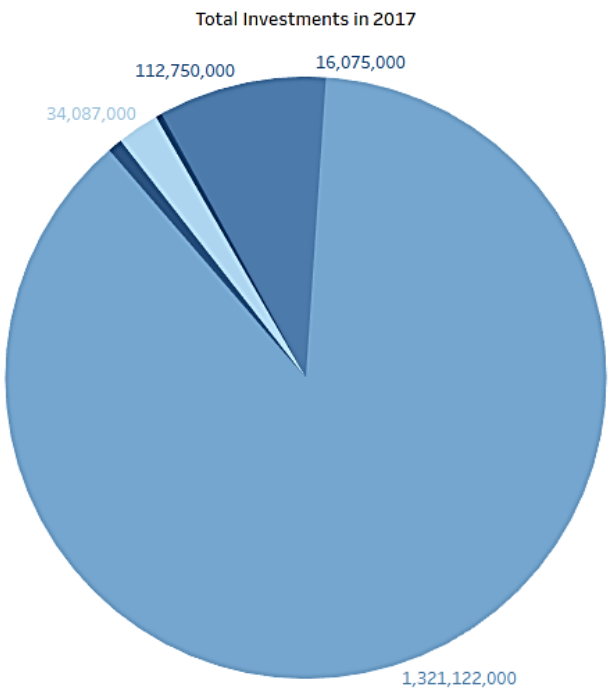
Unemployment Decrease from 2010 - 2016

**Data from Department of Technology, Management, & Budget*

INDUSTRIES: Macomb County Trends

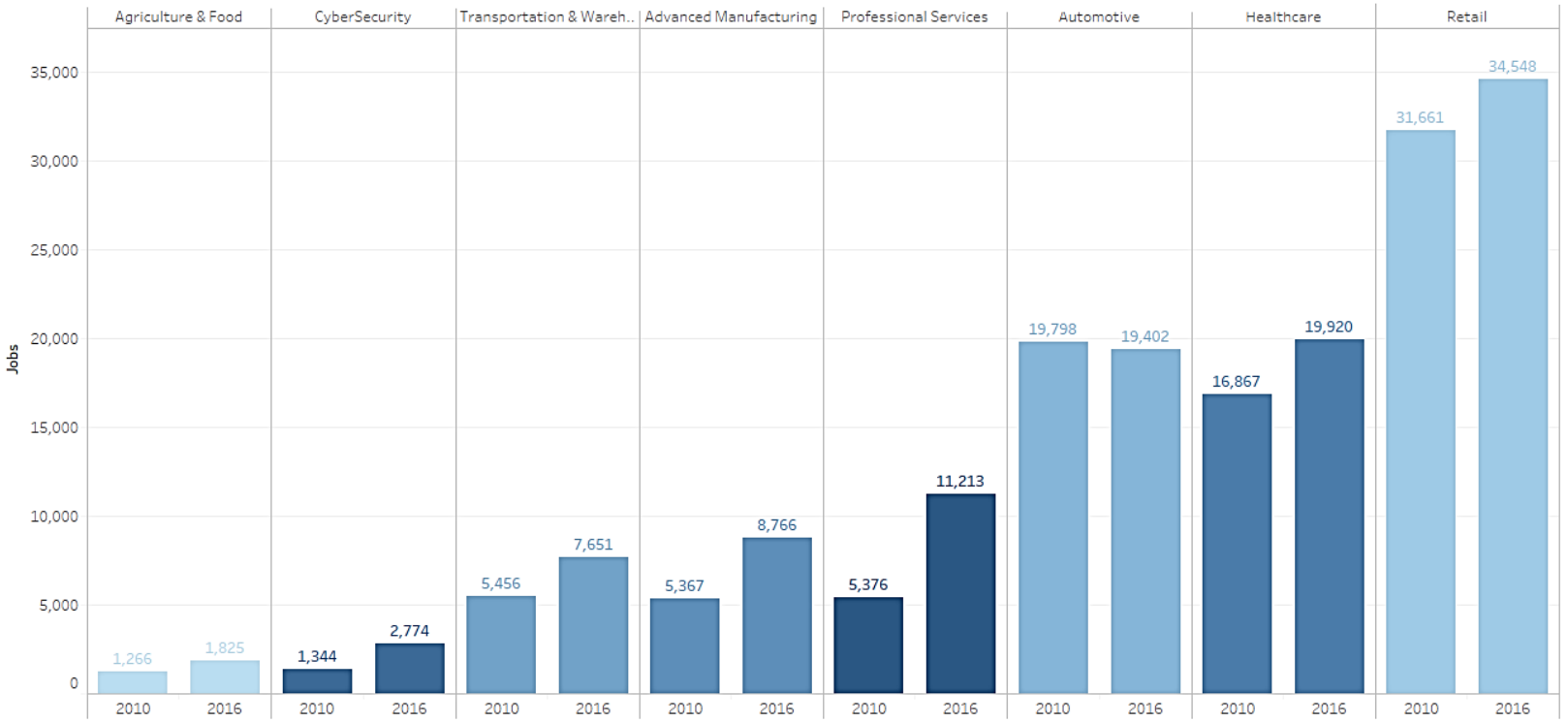
Advanced Manufacturing	Automotive	Defense	Food & Agriculture	Health Care	Logistics & Transportation	Retail Services
$16,075,000	$1,321,122,000	$11,800,000	$34,087,000	$5,000,000	$7,600,000	$112,750,000





Data from MCPED Business Retention Program

INDUSTRIES: Macomb County Trends



Median Hourly Earnings in 2016

Advanced Manufacturing =	$24.46
Transportation & Warehousing =	$19.50
Professional Services =	$34.16
Retail =	$18.32
CyberSecurity =	$33.93
Agriculture & Food =	$14.76
Healthcare =	$25.49
Automotive =	$18.77

NAICS Job Description

- Accountants and Auditors
- Agricultural Equipment Operators
- Architectural and Engineering Managers Architectural and Engine
- Automotive Service Technicians and Mechanics Automotive Servic
- Bakers Bakers
- Billing and Posting Clerks Billing and Posting Clerks
- Bookkeeping, Accounting, and Auditing Clerks Bookkeeping, Accou
- Bus and Truck Mechanics and Diesel Engine Specialists
- Bus Drivers, School or Special Client
- Bus Drivers, Transit and Intercity
- Business Operations Specialists, All Other
- Butchers and Meat Cutters
- Cargo and Freight Agents
- Cashiers

Targeted Industry

- Advanced Manufacturing
- Agriculture & Food
- Automotive
- CyberSecurity
- Healthcare
- Professional Services
- Retail
- Transportation & Warehousing

*Data from NAICS EMSI

Metadata

Sources of Data *(for technical documentation contact MCPED)*

- Southeast Michigan Council of Government (SEMCOG)
  - Community Profiles available online: SEMCOG.Org/Community-Profiles
- Department of Technology, Management, & Budget (DTMB)
  - Data available online through: Milmi.Org/DataSearch
- American Community Survey (ACS)
  - Data available online through the Census Bureau: FactFinder.Census.Gov
- Macomb County Planning & Economic Development (MCPED)
  - Data available online through the GIS Portal: GIS.MaombGov.Org

Interactive Version: **GIS.MacombGov.Org/GO/Trends**

Questions? Email: **Planning@MacombGov.Org**