



Market Profile

Groesbeck
Area: 1.28 square miles

Prepared by Esri

Population Summary

2000 Total Population	1,007
2010 Total Population	1,056
2017 Total Population	1,127
2017 Group Quarters	1
2022 Total Population	1,180
2017-2022 Annual Rate	0.92%
2017 Total Daytime Population	6,492
Workers	5,866
Residents	626

Household Summary

2000 Households	385
2000 Average Household Size	2.61
2010 Households	431
2010 Average Household Size	2.45
2017 Households	463
2017 Average Household Size	2.43
2022 Households	485
2022 Average Household Size	2.43
2017-2022 Annual Rate	0.93%
2010 Families	309
2010 Average Family Size	2.85
2017 Families	327
2017 Average Family Size	2.84
2022 Families	341
2022 Average Family Size	2.84
2017-2022 Annual Rate	0.84%

Housing Unit Summary

2000 Housing Units	519
Owner Occupied Housing Units	43.4%
Renter Occupied Housing Units	30.8%
Vacant Housing Units	25.8%
2010 Housing Units	520
Owner Occupied Housing Units	38.5%
Renter Occupied Housing Units	44.4%
Vacant Housing Units	17.1%
2017 Housing Units	553
Owner Occupied Housing Units	36.5%
Renter Occupied Housing Units	47.2%
Vacant Housing Units	16.3%
2022 Housing Units	580
Owner Occupied Housing Units	36.7%
Renter Occupied Housing Units	46.9%
Vacant Housing Units	16.4%

Median Household Income

2017	\$40,869
2022	\$42,011

Median Home Value

2017	\$107,471
2022	\$120,960

Per Capita Income

2017	\$18,595
2022	\$20,550

Median Age

2010	33.3
2017	34.4
2022	35.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income

Household Income Base	463
<\$15,000	23.3%
\$15,000 - \$24,999	8.9%
\$25,000 - \$34,999	8.4%
\$35,000 - \$49,999	19.2%
\$50,000 - \$74,999	24.2%
\$75,000 - \$99,999	8.6%
\$100,000 - \$149,999	5.8%
\$150,000 - \$199,999	1.3%
\$200,000+	0.0%

Average Household Income \$46,476

2022 Households by Income

Household Income Base	485
<\$15,000	24.5%
\$15,000 - \$24,999	8.5%
\$25,000 - \$34,999	7.4%
\$35,000 - \$49,999	17.1%
\$50,000 - \$74,999	22.9%
\$75,000 - \$99,999	9.9%
\$100,000 - \$149,999	7.8%
\$150,000 - \$199,999	1.6%
\$200,000+	0.0%

Average Household Income \$51,332

2017 Owner Occupied Housing Units by Value

Total	202
<\$50,000	8.4%
\$50,000 - \$99,999	35.1%
\$100,000 - \$149,999	43.1%
\$150,000 - \$199,999	5.4%
\$200,000 - \$249,999	4.0%
\$250,000 - \$299,999	1.0%
\$300,000 - \$399,999	1.0%
\$400,000 - \$499,999	1.0%
\$500,000 - \$749,999	1.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%

Average Home Value \$117,574

2022 Owner Occupied Housing Units by Value

Total	213
<\$50,000	5.2%
\$50,000 - \$99,999	25.4%
\$100,000 - \$149,999	46.5%
\$150,000 - \$199,999	8.0%
\$200,000 - \$249,999	7.0%
\$250,000 - \$299,999	1.9%
\$300,000 - \$399,999	1.9%
\$400,000 - \$499,999	2.3%
\$500,000 - \$749,999	1.9%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%

Average Home Value \$142,254

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	1,054
0 - 4	8.0%
5 - 9	7.4%
10 - 14	6.6%
15 - 24	15.9%
25 - 34	14.5%
35 - 44	15.0%
45 - 54	13.8%
55 - 64	9.9%
65 - 74	5.5%
75 - 84	2.9%
85 +	0.9%
18 +	72.8%

2017 Population by Age

Total	1,127
0 - 4	7.3%
5 - 9	7.2%
10 - 14	6.7%
15 - 24	13.8%
25 - 34	16.0%
35 - 44	13.0%
45 - 54	13.5%
55 - 64	11.5%
65 - 74	6.9%
75 - 84	3.1%
85 +	1.0%
18 +	75.2%

2022 Population by Age

Total	1,179
0 - 4	6.9%
5 - 9	7.0%
10 - 14	7.1%
15 - 24	12.5%
25 - 34	16.5%
35 - 44	13.0%
45 - 54	12.6%
55 - 64	11.7%
65 - 74	8.0%
75 - 84	3.6%
85 +	1.0%
18 +	75.1%

2010 Population by Sex

Males	490
Females	566

2017 Population by Sex

Males	519
Females	608

2022 Population by Sex

Males	546
Females	634

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



2010 Population by Race/Ethnicity

Total	1,057
White Alone	60.9%
Black Alone	34.5%
American Indian Alone	0.3%
Asian Alone	1.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.5%
Two or More Races	2.4%
Hispanic Origin	2.2%
Diversity Index	52.9

2017 Population by Race/Ethnicity

Total	1,127
White Alone	49.4%
Black Alone	45.6%
American Indian Alone	0.3%
Asian Alone	1.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.5%
Two or More Races	2.6%
Hispanic Origin	2.4%
Diversity Index	56.9

2022 Population by Race/Ethnicity

Total	1,180
White Alone	41.5%
Black Alone	53.6%
American Indian Alone	0.3%
Asian Alone	1.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.5%
Two or More Races	2.5%
Hispanic Origin	2.5%
Diversity Index	56.3

2010 Population by Relationship and Household Type

Total	1,056
In Households	99.9%
In Family Households	86.0%
Householder	28.4%
Spouse	14.1%
Child	37.7%
Other relative	3.1%
Nonrelative	2.6%
In Nonfamily Households	13.9%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



2017 Population 25+ by Educational Attainment

Total	732
Less than 9th Grade	2.5%
9th - 12th Grade, No Diploma	9.3%
High School Graduate	30.5%
GED/Alternative Credential	3.4%
Some College, No Degree	32.1%
Associate Degree	7.8%
Bachelor's Degree	10.9%
Graduate/Professional Degree	3.6%

2017 Population 15+ by Marital Status

Total	888
Never Married	44.5%
Married	37.5%
Widowed	5.4%
Divorced	12.6%

2017 Civilian Population 16+ in Labor Force

Civilian Employed	86.9%
Civilian Unemployed (Unemployment Rate)	13.1%

2017 Employed Population 16+ by Industry

Total	506
Agriculture/Mining	1.8%
Construction	5.3%
Manufacturing	18.6%
Wholesale Trade	2.0%
Retail Trade	16.4%
Transportation/Utilities	3.8%
Information	0.4%
Finance/Insurance/Real Estate	2.0%
Services	45.7%
Public Administration	4.3%

2017 Employed Population 16+ by Occupation

Total	503
White Collar	53.8%
Management/Business/Financial	6.9%
Professional	20.0%
Sales	8.1%
Administrative Support	18.8%
Services	19.6%
Blue Collar	26.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	3.0%
Installation/Maintenance/Repair	2.6%
Production	15.6%
Transportation/Material Moving	4.9%

2010 Population By Urban/ Rural Status

Total Population	1,056
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%



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2010 Households by Type

Total	431
Households with 1 Person	22.3%
Households with 2+ People	77.7%
Family Households	71.7%
Husband-wife Families	35.5%
With Related Children	16.0%
Other Family (No Spouse Present)	36.2%
Other Family with Male Householder	5.8%
With Related Children	3.0%
Other Family with Female Householder	30.4%
With Related Children	22.5%
Nonfamily Households	6.0%
All Households with Children	41.8%

Multigenerational Households	3.7%
Unmarried Partner Households	7.9%
Male-female	7.2%
Same-sex	0.7%

2010 Households by Size

Total	432
1 Person Household	22.2%
2 Person Household	35.6%
3 Person Household	20.6%
4 Person Household	13.9%
5 Person Household	5.3%
6 Person Household	1.9%
7 + Person Household	0.5%

2010 Households by Tenure and Mortgage Status

Total	431
Owner Occupied	46.4%
Owned with a Mortgage/Loan	33.9%
Owned Free and Clear	12.8%
Renter Occupied	53.6%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	520
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



Top 3 Tapestry Segments

1. Traditional Living (12B)
2. Front Porches (8E)
3. Heartland Communities

2017 Consumer Spending

Apparel & Services: Total \$	\$572,924
Average Spent	\$1,237.42
Spending Potential Index	57
Education: Total \$	\$390,892
Average Spent	\$844.26
Spending Potential Index	58
Entertainment/Recreation: Total \$	\$847,650
Average Spent	\$1,830.78
Spending Potential Index	59
Food at Home: Total \$	\$1,415,387
Average Spent	\$3,056.99
Spending Potential Index	61
Food Away from Home: Total \$	\$897,440
Average Spent	\$1,938.32
Spending Potential Index	58
Health Care: Total \$	\$1,533,846
Average Spent	\$3,312.84
Spending Potential Index	59
HH Furnishings & Equipment: Total \$	\$533,513
Average Spent	\$1,152.30
Spending Potential Index	59
Personal Care Products & Services: Total \$	\$212,913
Average Spent	\$459.86
Spending Potential Index	58
Shelter: Total \$	\$4,306,239
Average Spent	\$9,300.73
Spending Potential Index	57
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$611,523
Average Spent	\$1,320.78
Spending Potential Index	56
Travel: Total \$	\$526,591
Average Spent	\$1,137.35
Spending Potential Index	55
Vehicle Maintenance & Repairs: Total \$	\$295,846
Average Spent	\$638.98
Spending Potential Index	60

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.