



Market Profile

Chesterfield Town Center
Area: 0.93 square miles

Prepared by Esri

Population Summary	
2000 Total Population	373
2010 Total Population	364
2017 Total Population	390
2017 Group Quarters	1
2022 Total Population	409
2017-2022 Annual Rate	0.96%
2017 Total Daytime Population	1,236
Workers	1,076
Residents	160
Household Summary	
2000 Households	130
2000 Average Household Size	2.85
2010 Households	133
2010 Average Household Size	2.73
2017 Households	143
2017 Average Household Size	2.72
2022 Households	151
2022 Average Household Size	2.70
2017-2022 Annual Rate	1.09%
2010 Families	101
2010 Average Family Size	3.11
2017 Families	107
2017 Average Family Size	3.12
2022 Families	112
2022 Average Family Size	3.11
2017-2022 Annual Rate	0.92%
Housing Unit Summary	
2000 Housing Units	135
Owner Occupied Housing Units	76.3%
Renter Occupied Housing Units	20.0%
Vacant Housing Units	3.7%
2010 Housing Units	142
Owner Occupied Housing Units	71.8%
Renter Occupied Housing Units	21.8%
Vacant Housing Units	6.3%
2017 Housing Units	152
Owner Occupied Housing Units	70.4%
Renter Occupied Housing Units	23.7%
Vacant Housing Units	5.9%
2022 Housing Units	159
Owner Occupied Housing Units	72.3%
Renter Occupied Housing Units	22.6%
Vacant Housing Units	5.0%
Median Household Income	
2017	\$79,507
2022	\$82,984
Median Home Value	
2017	\$184,574
2022	\$197,917
Per Capita Income	
2017	\$29,301
2022	\$31,986
Median Age	
2010	40.8
2017	43.2
2022	42.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income

Household Income Base	143
<\$15,000	7.7%
\$15,000 - \$24,999	11.2%
\$25,000 - \$34,999	2.1%
\$35,000 - \$49,999	9.8%
\$50,000 - \$74,999	14.7%
\$75,000 - \$99,999	20.3%
\$100,000 - \$149,999	25.9%
\$150,000 - \$199,999	8.4%
\$200,000+	0.7%
Average Household Income	\$79,770

2022 Households by Income

Household Income Base	151
<\$15,000	7.9%
\$15,000 - \$24,999	10.6%
\$25,000 - \$34,999	2.0%
\$35,000 - \$49,999	8.6%
\$50,000 - \$74,999	13.2%
\$75,000 - \$99,999	19.9%
\$100,000 - \$149,999	28.5%
\$150,000 - \$199,999	9.3%
\$200,000+	0.7%
Average Household Income	\$86,533

2017 Owner Occupied Housing Units by Value

Total	107
<\$50,000	4.7%
\$50,000 - \$99,999	6.5%
\$100,000 - \$149,999	8.4%
\$150,000 - \$199,999	43.9%
\$200,000 - \$249,999	21.5%
\$250,000 - \$299,999	9.3%
\$300,000 - \$399,999	5.6%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$187,150

2022 Owner Occupied Housing Units by Value

Total	115
<\$50,000	1.7%
\$50,000 - \$99,999	2.6%
\$100,000 - \$149,999	5.2%
\$150,000 - \$199,999	41.7%
\$200,000 - \$249,999	27.0%
\$250,000 - \$299,999	13.0%
\$300,000 - \$399,999	7.8%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$207,675

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	365
0 - 4	4.9%
5 - 9	6.6%
10 - 14	8.2%
15 - 24	13.4%
25 - 34	8.2%
35 - 44	16.7%
45 - 54	20.5%
55 - 64	13.7%
65 - 74	4.9%
75 - 84	1.6%
85 +	0.8%
18 +	74.8%

2017 Population by Age

Total	390
0 - 4	4.4%
5 - 9	4.9%
10 - 14	5.9%
15 - 24	13.1%
25 - 34	13.6%
35 - 44	10.3%
45 - 54	17.9%
55 - 64	17.7%
65 - 74	9.5%
75 - 84	2.3%
85 +	0.5%
18 +	80.8%

2022 Population by Age

Total	408
0 - 4	4.4%
5 - 9	4.7%
10 - 14	5.4%
15 - 24	11.0%
25 - 34	15.7%
35 - 44	11.5%
45 - 54	13.0%
55 - 64	17.4%
65 - 74	12.0%
75 - 84	4.2%
85 +	0.7%
18 +	82.1%

2010 Population by Sex

Males	184
Females	180

2017 Population by Sex

Males	194
Females	196

2022 Population by Sex

Males	202
Females	207

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



2010 Population by Race/Ethnicity

Total	364
White Alone	94.8%
Black Alone	1.9%
American Indian Alone	0.3%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.6%
Hispanic Origin	2.2%
Diversity Index	14.0

2017 Population by Race/Ethnicity

Total	390
White Alone	92.6%
Black Alone	3.1%
American Indian Alone	0.3%
Asian Alone	1.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	2.1%
Hispanic Origin	3.3%
Diversity Index	19.7

2022 Population by Race/Ethnicity

Total	409
White Alone	90.5%
Black Alone	4.4%
American Indian Alone	0.2%
Asian Alone	1.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	2.4%
Hispanic Origin	4.2%
Diversity Index	24.5

2010 Population by Relationship and Household Type

Total	364
In Households	99.7%
In Family Households	88.2%
Householder	27.7%
Spouse	21.4%
Child	34.9%
Other relative	2.2%
Nonrelative	1.9%
In Nonfamily Households	11.5%
In Group Quarters	0.3%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment

Total	280
Less than 9th Grade	1.4%
9th - 12th Grade, No Diploma	10.0%
High School Graduate	25.7%
GED/Alternative Credential	1.1%
Some College, No Degree	28.2%
Associate Degree	12.1%
Bachelor's Degree	18.2%
Graduate/Professional Degree	3.2%

2017 Population 15+ by Marital Status

Total	331
Never Married	36.9%
Married	55.6%
Widowed	1.2%
Divorced	6.3%

2017 Civilian Population 16+ in Labor Force

Civilian Employed	97.1%
Civilian Unemployed (Unemployment Rate)	2.9%

2017 Employed Population 16+ by Industry

Total	233
Agriculture/Mining	0.0%
Construction	7.3%
Manufacturing	10.7%
Wholesale Trade	2.6%
Retail Trade	9.4%
Transportation/Utilities	1.3%
Information	0.4%
Finance/Insurance/Real Estate	3.4%
Services	62.2%
Public Administration	2.6%

2017 Employed Population 16+ by Occupation

Total	234
White Collar	57.1%
Management/Business/Financial	9.9%
Professional	26.2%
Sales	11.2%
Administrative Support	9.9%
Services	21.5%
Blue Collar	21.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.3%
Installation/Maintenance/Repair	5.2%
Production	9.0%
Transportation/Material Moving	3.4%

2010 Population By Urban/ Rural Status

Total Population	364
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

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2010 Households by Type

Total	133
Households with 1 Person	19.5%
Households with 2+ People	80.5%
Family Households	75.9%
Husband-wife Families	58.6%
With Related Children	29.3%
Other Family (No Spouse Present)	17.3%
Other Family with Male Householder	6.0%
With Related Children	2.3%
Other Family with Female Householder	11.3%
With Related Children	7.5%
Nonfamily Households	4.5%
All Households with Children	39.8%
Multigenerational Households	3.0%
Unmarried Partner Households	7.5%
Male-female	6.8%
Same-sex	0.8%

2010 Households by Size

Total	134
1 Person Household	19.4%
2 Person Household	29.9%
3 Person Household	21.6%
4 Person Household	17.2%
5 Person Household	9.0%
6 Person Household	2.2%
7 + Person Household	0.7%

2010 Households by Tenure and Mortgage Status

Total	133
Owner Occupied	76.7%
Owned with a Mortgage/Loan	64.7%
Owned Free and Clear	12.8%
Renter Occupied	23.3%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	142
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments

1. Home Improvement (4B)
2. Soccer Moms (4A)
3. Top Tier (1A)

2017 Consumer Spending

Apparel & Services: Total \$	\$305,760
Average Spent	\$2,138.18
Spending Potential Index	99
Education: Total \$	\$194,824
Average Spent	\$1,362.41
Spending Potential Index	94
Entertainment/Recreation: Total \$	\$439,640
Average Spent	\$3,074.41
Spending Potential Index	99
Food at Home: Total \$	\$680,384
Average Spent	\$4,757.93
Spending Potential Index	94
Food Away from Home: Total \$	\$470,610
Average Spent	\$3,290.98
Spending Potential Index	99
Health Care: Total \$	\$782,248
Average Spent	\$5,470.27
Spending Potential Index	98
HH Furnishings & Equipment: Total \$	\$280,595
Average Spent	\$1,962.20
Spending Potential Index	101
Personal Care Products & Services: Total \$	\$113,086
Average Spent	\$790.81
Spending Potential Index	99
Shelter: Total \$	\$2,263,104
Average Spent	\$15,825.90
Spending Potential Index	97
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$336,938
Average Spent	\$2,356.21
Spending Potential Index	101
Travel: Total \$	\$303,336
Average Spent	\$2,121.23
Spending Potential Index	102
Vehicle Maintenance & Repairs: Total \$	\$149,821
Average Spent	\$1,047.70
Spending Potential Index	98

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.