Population Summary	
2000 Total Population	2,242
2010 Total Population	3,046
2017 Total Population	3,230
2017 Group Quarters	3
2022 Total Population	3,389
2017-2022 Annual Rate	0.97%
2017 Total Daytime Population	14,833
Workers	13,171
Residents	1,662
Household Summary	
2000 Households	806
2000 Average Household Size	2.77
2010 Households	1,124
2010 Average Household Size	2.71
2017 Households	1,183
2017 Average Household Size	2.73
2022 Households	1,240
2022 Average Household Size	2.73
2017-2022 Annual Rate	0.95%
2010 Families	859
2010 Average Family Size	3.15
2017 Families	896
2017 Average Family Size	3.19
2022 Families	936
2022 Average Family Size	3.19
2017-2022 Annual Rate	0.88%
Housing Unit Summary	
2000 Housing Units	843
Owner Occupied Housing Units	92.5%
Renter Occupied Housing Units	3.1%
Vacant Housing Units	4.4%
2010 Housing Units	1,163
Owner Occupied Housing Units	91.5%
Renter Occupied Housing Units	5.2%
Vacant Housing Units	3.4%
2017 Housing Units	1,209
Owner Occupied Housing Units	92.1%
Renter Occupied Housing Units	5.8%
Vacant Housing Units	2.2%
2022 Housing Units	1,264
Owner Occupied Housing Units	92.2%
Renter Occupied Housing Units	5.9%
Vacant Housing Units	1.9%
Median Household Income	
2017	$75,784
2022	$84,885
Median Home Value	
2017	$218,678
2022	$256,208
Per Capita Income	
2017	$37,982
2022	$43,117
Median Age	
2010	42.4
2017	43.9
2022	44.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income	
Household Income Base	1,183
<$15,000	3.4%
$15,000 - $24,999	5.8%
$25,000 - $34,999	8.9%
$35,000 - $49,999	12.4%
$50,000 - $74,999	18.9%
$75,000 - $99,999	13.2%
$100,000 - $149,999	19.5%
$150,000 - $199,999	7.2%
$200,000+	10.7%
Average Household Income	$102,994
2022 Households by Income	
Household Income Base	1,240
<$15,000	3.1%
$15,000 - $24,999	5.3%
$25,000 - $34,999	7.5%
$35,000 - $49,999	10.6%
$50,000 - $74,999	17.2%
$75,000 - $99,999	13.5%
$100,000 - $149,999	22.0%
$150,000 - $199,999	8.1%
$200,000+	12.6%
Average Household Income	$117,272
2017 Owner Occupied Housing Units by Value	
Total	1,113
<$50,000	21.6%
$50,000 - $99,999	4.5%
$100,000 - $149,999	7.4%
$150,000 - $199,999	10.8%
$200,000 - $249,999	15.6%
$250,000 - $299,999	11.2%
$300,000 - $399,999	15.1%
$400,000 - $499,999	8.2%
$500,000 - $749,999	5.0%
$750,000 - $999,999	0.4%
$1,000,000 +	0.3%
Average Home Value	$231,059
2022 Owner Occupied Housing Units by Value	
Total	1,165
<$50,000	16.0%
$50,000 - $99,999	2.3%
$100,000 - $149,999	4.4%
$150,000 - $199,999	9.5%
$200,000 - $249,999	16.2%
$250,000 - $299,999	12.8%
$300,000 - $399,999	21.9%
$400,000 - $499,999	10.1%
$500,000 - $749,999	6.1%
$750,000 - $999,999	0.4%
$1,000,000 +	0.3%
Average Home Value	$266,803

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age	
Total	3,047
0 - 4	5.8%
5 - 9	6.2%
10 - 14	6.8%
15 - 24	12.3%
25 - 34	9.1%
35 - 44	13.4%
45 - 54	16.6%
55 - 64	13.7%
65 - 74	9.1%
75 - 84	5.2%
85 +	1.8%
18 +	76.7%
2017 Population by Age	
Total	3,230
0 - 4	5.4%
5 - 9	5.8%
10 - 14	6.4%
15 - 24	11.0%
25 - 34	11.1%
35 - 44	11.7%
45 - 54	15.0%
55 - 64	15.5%
65 - 74	10.9%
75 - 84	5.4%
85 +	1.9%
18 +	78.7%
2022 Population by Age	
Total	3,390
0 - 4	5.2%
5 - 9	5.5%
10 - 14	6.3%
15 - 24	10.2%
25 - 34	10.7%
35 - 44	12.5%
45 - 54	13.5%
55 - 64	15.6%
65 - 74	12.2%
75 - 84	6.5%
85 +	1.8%
18 +	79.2%
2010 Population by Sex	
Males	1,479
Females	1,567
2017 Population by Sex	
Males	1,576
Females	1,653
2022 Population by Sex	
Males	1,664
Females	1,725

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity	
Total	3,045
White Alone	90.3%
Black Alone	2.3%
American Indian Alone	0.3%
Asian Alone	4.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.6%
Hispanic Origin	2.0%
Diversity Index	21.3
2017 Population by Race/Ethnicity	
Total	3,230
White Alone	86.7%
Black Alone	3.7%
American Indian Alone	0.3%
Asian Alone	6.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	2.1%
Hispanic Origin	2.4%
Diversity Index	27.7
2022 Population by Race/Ethnicity	
Total	3,390
White Alone	83.7%
Black Alone	4.9%
American Indian Alone	0.3%
Asian Alone	8.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	2.4%
Hispanic Origin	2.7%
Diversity Index	32.7
2010 Population by Relationship and Household Type	
Total	3,046
In Households	99.9%
In Family Households	90.1%
Householder	28.3%
Spouse	23.5%
Child	33.6%
Other relative	3.5%
Nonrelative	1.2%
In Nonfamily Households	9.8%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Population 25+ by Educational Attainment	
Total	2,308
Less than 9th Grade	2.8%
9th - 12th Grade, No Diploma	3.8%
High School Graduate	24.4%
GED/Alternative Credential	2.1%
Some College, No Degree	23.3%
Associate Degree	9.6%
Bachelor's Degree	21.5%
Graduate/Professional Degree	12.5%
2017 Population 15+ by Marital Status	
Total	2,664
Never Married	21.0%
Married	64.9%
Widowed	6.5%
Divorced	7.7%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	95.4%
Civilian Unemployed (Unemployment Rate)	4.6%
2017 Employed Population 16+ by Industry	
Total	1,590
Agriculture/Mining	0.3%
Construction	5.4%
Manufacturing	25.7%
Wholesale Trade	2.6%
Retail Trade	11.2%
Transportation/Utilities	2.7%
Information	0.9%
Finance/Insurance/Real Estate	6.9%
Services	42.7%
Public Administration	1.7%
2017 Employed Population 16+ by Occupation	
Total	1,590
White Collar	65.8%
Management/Business/Financial	18.4%
Professional	23.1%
Sales	13.7%
Administrative Support	10.7%
Services	15.3%
Blue Collar	18.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.3%
Installation/Maintenance/Repair	2.3%
Production	7.8%
Transportation/Material Moving	4.5%
2010 Population By Urban/ Rural Status	
Total Population	3,046
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

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2010 Households by Type	
Total	1,123
Households with 1 Person	20.7%
Households with 2+ People	79.3%
Family Households	76.5%
Husband-wife Families	63.7%
With Related Children	27.4%
Other Family (No Spouse Present)	12.8%
Other Family with Male Householder	3.4%
With Related Children	1.4%
Other Family with Female Householder	9.4%
With Related Children	4.8%
Nonfamily Households	2.8%
All Households with Children	33.8%
Multigenerational Households	4.1%
Unmarried Partner Households	3.6%
Male-female	3.3%
Same-sex	0.3%
2010 Households by Size	
Total	1,124
1 Person Household	20.7%
2 Person Household	34.3%
3 Person Household	17.2%
4 Person Household	15.3%
5 Person Household	8.4%
6 Person Household	2.8%
7 + Person Household	1.3%
2010 Households by Tenure and Mortgage Status	
Total	1,124
Owner Occupied	94.7%
Owned with a Mortgage/Loan	64.9%
Owned Free and Clear	29.8%
Renter Occupied	5.3%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,163
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

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Top 3 Tapestry Segments	
1.	Southern Satellites (10A)
2.	Professional Pride (1B)
3.	Boomburbs (1C)

2017 Consumer Spending	
Apparel & Services: Total $	$3,228,765
Average Spent	$2,729.30
Spending Potential Index	126
Education: Total $	$2,067,133
Average Spent	$1,747.37
Spending Potential Index	120
Entertainment/Recreation: Total $	$4,740,157
Average Spent	$4,006.90
Spending Potential Index	128
Food at Home: Total $	$7,383,720
Average Spent	$6,241.52
Spending Potential Index	124
Food Away from Home: Total $	$4,993,288
Average Spent	$4,220.87
Spending Potential Index	127
Health Care: Total $	$8,755,802
Average Spent	$7,401.35
Spending Potential Index	132
HH Furnishings & Equipment: Total $	$2,982,152
Average Spent	$2,520.84
Spending Potential Index	130
Personal Care Products & Services: Total $	$1,208,921
Average Spent	$1,021.91
Spending Potential Index	128
Shelter: Total $	$23,367,626
Average Spent	$19,752.85
Spending Potential Index	122
Support Payments/Cash Contributions/Gifts in Kind: Total $	$3,745,593
Average Spent	$3,166.18
Spending Potential Index	135
Travel: Total $	$3,199,647
Average Spent	$2,704.69
Spending Potential Index	131
Vehicle Maintenance & Repairs: Total $	$1,621,328
Average Spent	$1,370.52
Spending Potential Index	128

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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